## NASA to be featured at Regional Manufacturing Conference

## **Press Release**

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Menomonie, WI — The UW-Stout Manufacturing Outreach Center (MOC) will feature NASA Glenn Research at the 7<sup>th</sup> annual Manufacturing Conference. The event held October 1-2, 2014, on the University of Wisconsin-Stout campus in Menomonie, Wisconsin, will feature keynote speakers, tours and sessions surrounding hot topics and burning issues for the industry.

NASA scientists will be on hand to speak to declassified technologies that up until recently were used exclusively by the federal agency.

"This is your tax dollars at work," said Joe Shaw, deputy director of the office of technology partnership and planning at NASA's Glenn Research Center. Shaw will deliver a keynote address highlighting successful partnerships that have led to regional economic development.

According to Larry Blackledge, Director of the UW-Stout MOC, the NASA Technology Showcase will feature three technology areas including communications technology and development, power, energy and conversion and materials structures for extreme environments.

The 2014 conference will focus on the topics that are most strongly affecting manufacturers' success including alternative health care program strategies, energy efficiency, skills gap and technology. Keynote speakers from industry will provide first hand experiences and advice in these areas.

The NASA display will be open to Stout faculty, students and the general public from 1-2 pm in the Great Hall of the Memorial Student Center on October 1.

Register for the 2014 Manufacturing Advantage Conference at <a href="http://www.uwstout.edu/profed/mfg/">http://www.uwstout.edu/profed/mfg/</a>. Early bird pricing ends September 17.

The UW-Stout MOC, under the Discovery Center umbrella at UW-Stout, is a partner in the National Institute of Standards and Technology's (NIST) Hollings Manufacturing Extension Partnership (MEP). The UW-Stout MOC and their NIST MEP affiliates work with small and mid-sized U.S. manufacturers to help them create and retain jobs, increase profits, and save time and money. Last year, through third-party independent surveying, clients reported over \$28 million in impacts and 229 jobs created or saved as a result of UW-Stout MOC services. The UW-Stout MOC provides these services to manufacturers in 33 counties in northern and western Wisconsin to help them compete in a global economy. For more information, visit <a href="https://www.uwstout.edu/moc">www.uwstout.edu/moc</a>.

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