

SMALL BUSINESS ACADEMY

AT MARKETPLACE 2014

INTRODUCING

A special half day morning event held October, 22nd, 2014. This FREE SMALL BUSINESS ACADEMY seminar will equip aspiring minority entrepreneurs with the information and resources they need to turn their dreams into a reality.

TOPICS

BANK FINANCING

Loan applications and how loans are evaluated.

ALTERNATIVE RESOURCES

How and where to find financial and technical assistance.

GETTING STARTED RIGHT

Starting a small business/as an entrepreneur from the ground up.

KEYS TO SUCCESS

Entrepreneur panelists share their experience in overcoming challenges and growing their businesses.

Potawatomi Conference Center 1721 West Canal Street Milwaukee, WI 53233

OCTOBER 22 8:00AM - NOON



This program is provided for **FREE** and **REGISTRATION** is now open!

Attendees will have the opportunity to:

- Network with experienced minority business owners
- Learn about available financing options and business resources
- Hear about the building blocks to success from start to finish
- And lots more!

For Agenda and Online Registration join.inwisconsin.com/smallbusinessacademy14

Questions, please, contact:
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