

Signs You've Been the Victim of a Breach....

-the waiter asks how you can consider that dessert with your medical history
- ...**a co-worker tells you you're not as bad as your personnel file suggests**
-people greet you by your Social Security number
- **When traveling, the hotel bartender serves you before you order**
- Your kids come home crying because the other kids are picking on them about your credit card balance.

Source: Federal Communications Week, September 30, 2015

Cybersecurity Awareness

But seriously.....

- Do you have employee and customer data?
- Bank account and financial information?
- Intellectual property?
- Do you have a network of suppliers, customers, and other contacts?

Then your business has something of value to cyber-criminals



Cybersecurity Awareness

If Your Business Has Been the Victim of a Breach....

- Inform local law enforcement or the state attorney general as appropriate.
- Report stolen finances or identities and other cybercrimes to the **Internet Crime Complaint Center**.
- Report fraud to the Federal Trade Commission.
- Report computer or network vulnerabilities to US-CERT (Computer Emergency Readiness Team) via the hotline: 1-888-282-0870 or the US-CERT website.

www.sba.gov/cybersecurity

Cybersecurity Awareness

10 Tips

1. **Protect against viruses, spyware, and other malicious code**
2. **Secure your networks**--Safeguard your Internet connection by using a firewall and encrypting information.
3. **Establish security practices and policies to protect sensitive information.**
4. **Educate employees about cyber-threats and hold them accountable.**
5. **Require employees to use strong passwords and to change them often.**
6. **Employ best practices on payment cards.**Are you ready for the shift from magnetic-strip payment cards to safer, more secure chip card technology, also known as “EMV”? Visit [SBA.gov/EMV](https://www.sba.gov/emv) for more information and resources.
7. **Make backup copies of important business data and information.**
8. **Control physical access to computers and network components.**
9. **Create a mobile device action plan.**
10. **Protect all pages on your public-facing websites, not just the checkout and sign-up pages.**



Cybersecurity Awareness

SBA Resources

- 10 Tips
- Online Courses and webinars
 - SBA 30 minute training—overview and best practices www.sba.gov learning center
- Self assessment resources-links at www.sba.gov/cybersecurity
 - FCC Cyber-planner – point and click to create your planner-very easy
 - Cyber assessment—more detailed. Can self assess or request in person assessment from DHS.
 - Assessment tool for small and medium-sized businesses at the US-CERT website
- EMV chip technology video on SBA's YouTube page

www.sba.gov/cybersecurity

www.sba.gov/emv

Cybersecurity Awareness EMV Chip Technology

- On October 1, liability for card-present fraud shifted to whichever party is the least EMV-compliant in certain fraudulent transactions.
- **Small businesses doing card-present transactions need to have an EMV card reader and software to avoid liability**
- www.sba.gov/emv
 - **Webinar**
 - **video**



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