## Capital and Contracts in the Chequamegon Bay: Small Business Summit

Hosted by the Ashland Area Development Corporation and Bayfield County Economic Development Center

Northern Great Lakes Visitors Center 29270 Co Hwy G, Ashland, WI 54806

**November 13 2018** 

Registration: 6:00pm - 6:30pm Presentation: 6:30pm - 8:30pm

The Wisconsin Procurement Institute (WPI), Ashland Area Development Corporation (AADC) and Bayfield County Economic Development Corporation (BCEDC) would like to invite small business owners and others interested in learning more about business opportunities and resources available for Ashland area and Bayfield County businesses.

The session will focus on four specific areas critical to small business success:

- Government Contracting Opportunities
- Financial Assistance/Capital Injection Lending
- Sales and Marketing

The opportunity to NETWORK with speakers and attendees will follow the program.

## What you will learn:

- Funding sources for your business
- How to improve your marketing efforts
- How to locate new sales opportunities including those with the government and their current contractors









This session is provided at NO COST BUT REGISTRATION IS REQUIRED.

Visit the website for updated information and registration

https://tinyurl.com/ Ashland-Event

Questions – please contact

Mark Dennis at 608-633-3605

markd@wispro.org

## **About the Presenters:**

**Wisconsin Procurement Institute (WPI)** is a nonprofit organization established in 1987 to provide no cost assistance to Wisconsin businesses in support their creation, development and growth of government sales. WPI is supported by Federal, State and private funding sources. <a href="www.wispro.org">www.wispro.org</a>

**The U.S. Small Business Administration (SBA)** was created to aid, counsel, assist and protect the interests of small business concerns, to preserve free competitive enterprise and to maintain and strengthen the overall economy of our nation. The SBA helps Americans start, build and grow their businesses. <a href="www.sba.gov">www.sba.gov</a>