

Capital and Contracts in Rural Sawyer County: Small Business Summit

Hosted by the Winter Area Economic Development Group

Zion Lutheran Church
5268 N Cemetery Rd, Winter, WI 54896

November 14 2018

Registration: 4:30pm – 5:00pm

Presentation: 5:00pm – 7:00pm

**Winter Area Economic
Development Group**

**U.S. Small Business
Administration**



The **Wisconsin Procurement Institute (WPI)**, and **Winter Area Economic Development Group** would like to invite small business owners and others interested in learning more about business opportunities and resources available for Winter area businesses.

The session will focus on four specific areas critical to small business success:

- Government Contracting Opportunities
- Financial Assistance/Capital Injection Lending
- Sales and Marketing
- Workforce Challenges

The opportunity to **NETWORK** with speakers and attendees will follow the program.

What you will learn:

- Funding sources for your business
- How to improve your marketing efforts
- How to locate new sales opportunities – including those with the government and their current contractors
- How to meet your workforce requirements

About the Presenters:

Wisconsin Procurement Institute (WPI) is a nonprofit organization established in 1987 to provide no cost assistance to Wisconsin businesses in support their creation, development and growth of government sales. WPI is supported by Federal, State and private funding sources. www.wispro.org

The U.S. Small Business Administration (SBA) was created to aid, counsel, assist and protect the interests of small business concerns, to preserve free competitive enterprise and to maintain and strengthen the overall economy of our nation. The SBA helps Americans start, build and grow their businesses. www.sba.gov

This training is
provided at **NO
COST BUT
REGISTRATION IS
REQUIRED.**

Visit the website for
updated information
and registration

[https://tinyurl.com/
/Winter-WI](https://tinyurl.com/Winter-WI)

Questions –
please contact

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