## PREPARING A WINNING GOVERNMENT PROPOSAL



FEBRUARY 5, 2019 10:00AM - 12:00PM 10437 W. INNOVATION DR., WAUWATOSA, WI 53226

## Is your proposal responsive and effective?

Writing a government proposal takes time, careful planning and a complete understanding of requirements. It must provide credible evidence that your business understands a problem, has a comprehensive solution, has the skills and experience to do the work and can provide the solution at a competitive price.

Join us and learn what makes an effective winning proposal. All contractors and subcontractors looking to improve their proposals should attend!

Presented By Carol Murphy, Wisconsin Procurement Institute (WPI)

UPDATED INFORMATION AND REGISTRATION IS AVAILABLE AT <a href="https://www.wispro.org/events">https://www.wispro.org/events</a> QUESTIONS -PLEASE CONTACT CASSIE HUTZLER AT <a href="mailto:cassiehe">cassiehe</a> WISPRO.ORG OR 414-270-3600

WPI – Assisting Wisconsin businesses in creating, developing and growing their Federal, State and Local Government sales, revenues, profits and jobs.