

GROWING YOUR BUSINESS IN WASHBURN COUNTY WISCONSIN

When and where:

July 22- 1:00 pm – 4:00 pm

Washburn County Economic Development Corporation

208 Vine Street

Spooner WI 54801

The Wisconsin Procurement Institute (WPI), Indianhead Community Action Agency (ICAA) and Washburn County Economic Development Corporation (WCEDC) would like to invite small business owners and others interested in learning more about business opportunities and resources available for Washburn County businesses.

The session will focus on four specific areas critical to small business success:

- *Government Contracting Opportunities*
- *Financial Assistance/Capital Injection/Lending*
- *Sales and Marketing*
- *Workforce Challenges*

The opportunity to NETWORK with speakers and attendees to follow the program. Speakers include representatives from the US Small Business Administration (SBA).

Hosted and Sponsored by:



There is **NO CHARGE** to attend but **REGISTRATION IS REQUIRED**

FOR UPDATED INFORMATION AND REGISTRATION

[HTTPS://WWW.WISPRO.ORG/](https://www.wispro.org/)

FOR ADDITIONAL INFORMATION, OR REGISTRATION PLEASE

CONTACT DAVID

OLSON AT

[DAVIDO@WISPRO.O](mailto:DAVIDO@WISPRO.ORG)

RG

608-338-8018

What you will learn?

- *Funding sources for your business*
- *How to improve your marketing efforts*
- *How to locate new sales opportunities – including those with Government and their current contractors*
- *How to meet your workforce requirements*