



Brent Hoffmann

Chief Marketing Officer

PeroDigm

For the past 25 years, I've followed, researched, and implemented hundreds, maybe even thousands of different marketing strategies and plans aimed at helping small to mid-sized businesses crush their goals. Honestly speaking, some have underperformed, some performed as expected and some experienced 10x success. My driving force or North Star is a combination of philosophies, 1) people will forget what you said, people will forget what you did, but people will never forget how you made them feel together with, 2) he who provides the best service possible will always win have helped shape and guide the direction my campaigns take. As Perodigm's Chief Marketing Officer, I lead the social media, marketing, and story-telling initiatives for the company.

About Perodigm:

Perodigm is a cutting-edge marketing firm specializing in interactive media, website design, search engine marketing, social media, graphic design, print, vehicle wraps, and video production. We offer full-scope integrated marketing campaigns that blend youthful innovation with traditional techniques to create marketing campaigns that get YOU noticed, are hyper-charged, and "drive-the-needle". The perfect match of bravado and unconventional thinking combined with a long, successful track record and quantifiable results.