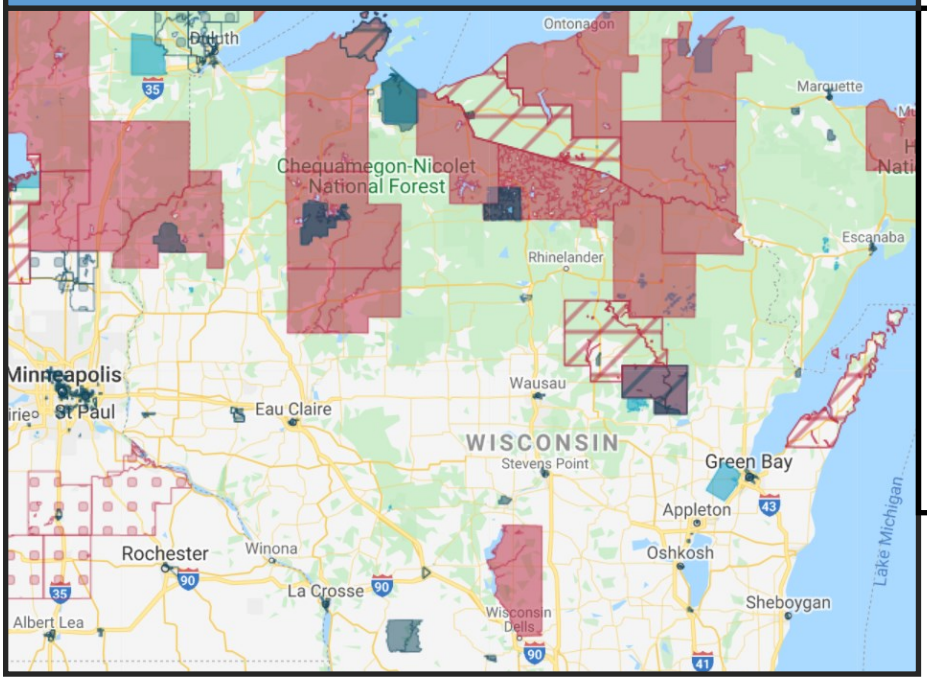
THE Historically Underutilized Business Zone (HUBZONE) PROGRAM -RURAL WISCONSIN

Wisconsin Procurement Institute
A Procurement Technical Assistance Center (PTAC)

HUBZone Mapping



QUALIFIED COUNTIES:

- Adams
- Bayfield
- Burnett
- Florence
- Forest
- Iron
- Menominee
- Rusk
- Sawyer
- Vilas

The HUBZone program is designed to help small businesses inn defined urban, rural, BRAC, Indian reservation, qualified disaster, and difficult development areas outside the U.S. mainland, to gain access to federal procurement opportunities. HUBZone areas are typically areas of low median household incomes, high unemployment, or both.

BENEFITS

- **3% government-wide prime and subcontracting goals**
- **Set aside contracts**
- **10% price evaluation preference in full and open contract competitions**

Currently, the Federal government does NOT meet its 3% goal – in 2018 only 2.05%

Eligibility Requirements

- **Small business (by SBA standards)**
- **At least 51% owned and controlled by U.S. citizens or a community development corporation, an agricultural cooperative, or an Indian tribe**
- **Principal office must be located within a designated HUBZone**
- **At least 35% of its employees must reside in a HUBZone**

Resources and Tools

- HUBZone Certification http://www.sba.gov/hubzone
- HUBZone Maps https://maps.certify.sba.gov/hubzone/map#center=39.828200,-98.579500&zoom=5
- Electronic HUBZone Application https://eweb1sp.sba.gov/hubzone/internet/general/dsp_enter_application.cfm?null=1236867264012
- GLS Registration https://eweb.sba.gov/gls/dsp_addcustomer.cfm?imappsystypnm=8ASDB

Wisconsin Procurement Institute: www.wispro.org
- (414) 270-3600 - benjaminb@wispro.org -

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