



U.S. Small Business Administration

SBA RESOURCES

Shane Mahaffy
Lead Business Opportunity Specialist



Overview

The 3 C's

- Counseling
- Capital
- Contracting



U.S. Small Business Administration

Overview

SBA Wisconsin District Office



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WISCONSIN DISTRICT OFFICE

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Wisconsin District Office
310 West Wisconsin Ave. Suite 580W
Milwaukee, WI
Phone: 414-297-3941
Fax: 414-297-1377

Locations:
Milwaukee | Madison

About Us
Since 1953, SBA has provided access to capital; small business support; and... [MORE >>](#)

Hours of Operation:
Monday through Friday from 8:00 AM to 4:30 PM

District Director: Eric Ness
[Office Directory](#)

Resource Guide
[Wisconsin District Office Resource Guide](#)
[National Resource Guide \(En Español\)](#)



Small Business Events



U.S. Small Business Administration

Overview

Wisconsin Resource Guide





Counseling

Extensive network of resource partners
which offer
Free or low cost counseling, advice, and
information on starting, improving, or
expanding a small business through:



Counseling

➤ SCORE

➤ Small Business Development Centers (SBDC)

➤ Women's Business Centers (WBCs)

To locate offices near you:

<https://www.sba.gov/tools/local-assistance>



U.S. Small Business Administration

Capital Overview

SBA provides a number of financial assistance programs for small businesses that have been specifically designed to meet key financing needs



U.S. Small Business Administration

Loan Guaranty Program

**Get \$500 to \$5.5 million to fund your
business**

- Loans guaranteed by the SBA range from small to large and can be used for most business purposes, including long-term fixed assets and operating capital.



U.S. Small Business Administration

Loan Guaranty Program

- The SBA doesn't lend the money *directly* to entrepreneurs to start or grow a business, but sets the guidelines for loans made by its partners (lenders, community development organizations and micro-lending institutions).
- SBA guarantees that these loans will be repaid, which eliminates some of the risk to the lending partners



U.S. Small Business Administration

Loan Guaranty Program



Lending partner



Loan



Small business
(You)

SBA works with approved partners to get you your loan.



Guarantees a portion of your loan if you default.



U.S. Small Business Administration

Loan Guaranty Program

Some loan programs set restrictions on how you can use the funds, so check with an SBA-approved lender when requesting a loan. Your lender can match you with the right loan for your business needs



Contracting

The U.S. government is the largest single purchaser of goods and services in the world, awarding approximately \$500 billion in contracts every year.



Contracting

The Small Business Administration works with federal agencies to award at least 23% of all prime government contract dollars to small businesses and help federal agencies meet specific statutory goals for:



U.S. Small Business Administration

Contracting Programs

- [Small Disadvantaged Business\(SDB\) / 8\(a\) Business Development](#)
- [HUBZone](#)
- [Women Owned Small Business](#)
- [Service Disabled Veteran Owned Small Business](#)



U.S. Small Business Administration

Wisconsin Offices

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MADISON

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