Liz Weaver
Sponsorship & Advertising Coordinator
Fort McCoy MWR
608-388-5358
elizabeth.m.weaver14.naf@mail.mil

U.S. ARMY MWR FORT McCOY

WE'RE STRONGER TOGETHER.

Support Soldiers and Families Through Advertising and Sponsorship of Family and Morale, Welfare and Recreation Programs

ADVERTISING

Advertise your Business and show your **SUPPORT** at the same time.
Choose 3 different options and receive 15% OFF!

	Per Week	6 Weeks
EMAIL COUPON/ADVERTISEMENT (2.5"W X 6.25"H) The MWR e-Newsletter is sent postwide to over 3,150+ accounts each week. Call to reserve your week (*subject to availability*).	$69	$294

	1 Day	2 Days
ON-SITE BOOTH DISPLAY Gain access and talk directly with the Fort McCoy workforce. Set up your display in one of our facilities.	$179	$286

	12 Months
BANNER PLACEMENT MWR has several locations to place your company banner that will be noticed by the Fort McCoy traffic!	$400

	6 Months	12 Months
BROCHURE / COUPON DISTRIBUTION Placed in our facilities to give you maximum exposure!	$160	$292

	3 Months	6 Months	12 Months
DIGITAL DISPLAYS 40" TV Screens located in Fort McCoy facilities. *Rates listed as 15 Second Static/30 Second Motion.* DIMENSIONS: 1500 x 844 pixels.	$245/$475	$429/$832	$736/$1,428

WEB ADVERTISING (www.mccoy.armymwr.com)			
SIDEBAR ADS (300 X 250 px) Medium rectangle ad that appears on the right side bar.		6 Months: $105	12 Months: $199
LEADERBOARD ADS (728 X 90 px) Appears at the top of the page above all content.	1 Month: $100	3 Months: $275	6 Months: $500

	Small Ad 2.5" x 2.5"	Large Ad 5" x 2.5"
PINE VIEW CAMPGROUND MAP 10,000 maps printed in full color on high-quality glossy paper are given to patrons as they check in. Approximately 95,000 guest night stays each year! *Next Printing: Spring 2015*	$175	$298

**Rates effective through Dec 31, 2015. We reserve the right to limit placement in facilities with competing services. For an additional $50, we will design your ad (static ads only).*

SPONSORSHIP

Consider the ***impact*** your company can have on America's Soldiers by becoming a CORPORATE SPONSOR.

Whitetail Ridge Ski Area Winter Extravaganza (Jan): $100 - $700+
Easter Eggstravaganza (Mar): $150+
Wellness Fair (May): $65 - $500+
Army Birthday (Jun): $500 - $2,000+
Mud Run (Jun): $40 - $1,000+
Golf Tournament (Jun): $125+
Army Concert Tour (Aug): $125 - $2,000+
Sportsman's Day (Aug): $150 - $400+
Day for Kids (Sep): $150+
Tree Lighting (Dec): Booth Activity or Cash
Pine View Campground Summer Events/Haunted Trails : $150+

FORT McCOY DEMOGRAPHICS

- ★ 2,215 Military, DoD Civilians and Contractors
- ★ 148,584 Retirees
- ★ 660 Military Family Members
- ★ FY14 Training Totals 145,171
- ★ Young, Diverse, Mobile & Well-Educated Market
- ★ Largest Workforce in Monroe County

GIFTS TO ARMY PROGRAM

This program was developed for those who express a desire to contribute to Soldiers and Families and is not intended to solicit contributions. With on-going conflicts, the public wants to know how it can help to relieve many of the stresses and strains that Soldiers deal with on a daily basis. The Gifts to Army program is for businesses or individuals who are interested in donating cash or goods and services to benefit Soldiers and their Families. Please contact the Army Donations Coordinator a 608-388-2202 for more information.

CHRISTMAS TREE LIGHTING

U.S. ARMY MWR FORT McCOY

Free Kids Activities
Sponsor Booths

U.S. ARMY BIRTHDAY

U.S. ARMY MWR FORT McCOY

Free Breakfast & Lunch
Cake Cutting Ceremony

WELLNESS FAIR

U.S. ARMY MWR FORT McCOY

Sponsor Booth Opportunities
Sampling/Couponing
Door Prizes

MUD RUN

U.S. ARMY MWR FORT McCOY

Sponsor Booth Opportunities
Well attended event

ARMY CONCERT TOUR

U.S. ARMY MWR FORT McCOY

Sponsor Booth Opportunities
Sponsor Tickets
Meet & Greet with Bands

Thank you for your consideration!

U.S. ARMY
MWR
SOLDIERS . FAMILIES . RETIREES . CIVILIANS