

Wisconsin Department of Agriculture, Trade and Consumer Protection




Wisconsin Department of Agriculture, Trade and Consumer Protection

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Wisconsin Department of Agriculture, Trade and Consumer Protection ~ Working for You All Day Every Day


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Avian influenza concerns prompt biosecurity ...
The confirmation of highly pathogenic H5 avian influenza in a commercial turkey flock in Minnesota yesterday is a clear reminder to poultry owners to take precautions against the disease, say animal health officials with the Wisconsin Department of Agriculture, Trade and Consumer Protection.
[Read more..](#)





Comments Requested for Special Onion ...
The public can comment until March 17 on proposed special local needs registration of a pesticide to be used to control volunteer potato plants in dry bulb onion crops, often grown in rotation with potatoes. Volunteer potato plants compete with the onions and create a risk for late blight in neighboring ...
[Read more..](#)




Taylor County to be Added to WI Gypsy ...



Secretary Ben Brancel


67th Alice in Dairyland Zoey Brooks


Governor Scott Walker


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Local Food Business Seminars




http://datcp.wi.gov/Business/Buy_Local_Buy_Wisconsin/BLBW_Workshops/

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Buy Local, Buy Wisconsin

LOCAL FOOD BUSINESS SEMINAR SERIES


The Local Food Business Seminar series gives producers affordable opportunities to learn technical skills from their peers and from regional experts in a classroom and/or webinar setting. The seminars are planned and delivered by staff from DATCP and a number of partner organizations. The focus of the workshops is to educate local food producers as well as food businesses that emphasize using Wisconsin-grown or raised food.

2014-2015 Local Food Business Seminar schedule

The 2014-2015 seminar series will begin October 20. Registration is open now. For a complete schedule of the topics, dates and locations of the workshops, click [here](#). The seven classes cost between \$10 and \$15 each. Something Special from Wisconsin participants get a \$5 discount per class.

REGISTRATION

Use the links below to register for or to see an individual agenda for each workshop.



datcp.wi.gov/uploads/Business/pdf/FullSchedule_SeminarDescriptions2.pdf

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Buy Local, Buy Wisconsin (BLBW) Grants





http://datcp.wi.gov/Business/Buy_Local_Buy_Wisconsin/BLBW_Grants/index.aspx


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Buy Local, Buy Wisconsin

FY 2015 Buy Local, Buy Wisconsin grant application materials

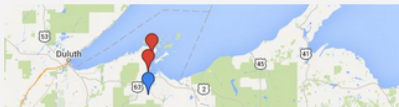

The Buy Local, Buy Wisconsin grant application period is currently closed. Materials posted below are for reference only.

- [BLBW Grant Manual](#) (8 page PDF)
- [Budget Template](#) (1 page WORD)
- [Cover Sheet](#) (2 page WORD)

Reports detailing the work of previous grant recipients are below as a reference and model for other projects.

- [2014 Impact Report](#) (3-page pdf)
- [2011 Impact Report](#) (28 page PDF)
- [2009-2010 Impact Report](#) (24 page PDF)
- [2008-2009 Impact Report](#) (40 page PDF)

Below is a map illustrating past BLBW grant projects by category. Click on the map for more information about each project.



datcp.wi.gov/Business/Buy_Local_Buy_Wisconsin/BLBW_Grants/index.aspx

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Wisconsin Local Food Marketing Guide

<http://datcp.wi.gov/news/index.aspx?ID=1204>

The screenshot shows a web browser window with the URL datcp.wi.gov/news/index.aspx?ID=1204. The page header is green with the text "Wisconsin Department of Agriculture, Trade and Consumer Protection ~ Working for You All Day Every Day". On the left is a navigation menu with items: About Us, Newsroom, File a Complaint, MyDATCP, Boards & Councils, Notices & Comments, A to Z Topics, and Contact Us. Below the menu are social media icons for Facebook, Twitter, YouTube, and LinkedIn, and options to sign up for email updates, print the page, and view the Wisconsin.gov logo. The main content area is titled "News Releases" and contains a news item dated December 19, 2014, titled "DATCP publishes third edition Local Food Marketing Guide". The text of the news item states that the guide has been updated and includes information on business development, social media marketing, and regulations. It also provides contact information for Ann Marie Ames and Jim Dick. A "Printable version (pdf)" link is provided. The footer of the page contains the URL datcp.wi.gov/news/index.aspx?ID=1204.

← → ↻ 🏠 datcp.wi.gov/news/index.aspx?ID=1204

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News Releases

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DATCP publishes third edition Local Food Marketing Guide
December 19, 2014

Media Contact: Ann Marie Ames
608-224-5041 annmarie.ames@wi.gov
Jim Dick, Communications Director
608-224-5020 jim.dick@wi.gov

[Printable version \(pdf\)](#)

MADISON – The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) has updated the *Wisconsin Local Food Marketing Guide*. New entries in this third edition include information about business development, using social media for marketing, business contracts, updated regulations and more.

The guide may be downloaded for no cost from DATCP's website and can be mailed upon request.

The *Local Food Marketing Guide* includes information and strategies about reaching consumers directly through farmers markets, community supported agriculture, agritourism, farm markets, roadside stands and pick-your-own operations. It also includes information on selling through intermediate channels such as restaurants, grocery stores, schools, hospitals and distributors. The guide can help farmers and retailers make decisions about pricing, labeling and insurance. It also provides guidelines for getting proper licensing, following regulations and meeting food-safety standards.

The guide is a service of DATCP's Buy Local, Buy Wisconsin program. Download a 106-page pdf copy of the guide at http://datcp.wi.gov/Business/Buy_Local_Buy_Wisconsin. Request a hard copy by emailing DatcpBLBW@Wisconsin.gov or by calling Kietra Olson at 608-224-5112.

The first edition garnered the Wisconsin Library Association Government Roundtable's Distinguished Document Award, and was one of 12 documents to receive the American Library Association's Notable State Government Document Award.

datcp.wi.gov/news/index.aspx?ID=1204

Wisconsin Farm to School

<https://datcpgis.wi.gov/maps/?viewer=f2s>

