

WOMEN IN BUSINESS

GROWING THROUGH OPPORTUNITIES

June 24, 2015 – Milwaukee, WI



Hosted, Sponsored, and Presented by



Heartland Information Research (HIR)
US Small Business Administration (SBA)
Wisconsin Procurement Institute (WPI)
Wisconsin Women's Business Initiative Corporation (WWBIC)



AGENDA

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| 8:30 am – 9:00 am | Registration |
| 9:00 am – 9:15 am | Welcome and introductions |
| 9:15 am – 9:45 am | Benefits of Woman Owned Small Business (WOSBC) Certification when Selling to Federal, State, Local Governments or Large Prime Contractors – <i>presented by Kate Hill, Heartland Information Research (HIR) and Mary Trimmier, US Small Business Administration (SBA)</i> |
| 9:45 am – 10:30 am | Basics of Entering the Government Market – <i>presented by Carol Murphy, Wisconsin Procurement Institute (WPI)</i> |
| 10:30 am – 10:45 am | BREAK |
| 10:45 am – 11:10 am | Developing your Financial and Business Capabilities and Capacity – <i>presented by Amber Miller, Wisconsin Women's Business Initiative Corporation (WWBIC)</i> |
| 11:10 am – 11:30 am | Panel Discussion by Successful Woman Owned Firms – <i>moderated by Wisconsin Procurement Institute (WPI)</i> <ul style="list-style-type: none">• Kate Hill - Heartland Information Research (HIR) – A research and management consulting firm that serves government agencies, businesses, and nonprofits.• Ana Lopez – Allcon Construction – A general construction firm providing both private and public projects involving design build renovations outdoor renovations, indoor renovations or new construction from the ground up.• Great Lakes Power Vac, LLC – An industrial and environmental cleaning firm providing services to the manufacturing, construction, municipal, engineering, roofing, utilities and power plant industries. |
| 11:30 am – 12:00 pm | Networking |