

**4th Annual Department of Veterans Affairs Business Conference
Working Agenda**

- 7:30am – 8:00am** *Exhibitor Set Up*
- 8:00am - 8:30am** *Registration, Networking, and Refreshments*
- 8:30am – 9:15am** ***Welcome and Introductions*** - Dan Buttery, Assistant Deputy Secretary, Wisconsin Department of Veterans Affairs; Andrew Bergholz, Vice President of Sales, TAPCO; Eric Ness, US Small Business Administration Deputy District Director, and attendees
- 9:15am – 9:45am** **Doing Business with VA Great Lakes VISN 12** – Steve Maier SBL Liaison.
- 9:45am - 10:15am** **Doing Business with the VA National Acquisition Center** – Willie Forrest, VA National Acquisition Center (NAC)
- 10:15am - 10:45am** *Networking Break*
- 10:45am - 11:15am** **How to Quickly Analyze VA Solicitations** – Carol Murphy, WPI
- 11:15am – 12:00pm** **Mentoring Panel** – Learn how other companies have been successful in contracting with the VA
- 12:00pm – 1:30pm** ***LUNCH with Guest Speaker - Every Brand starts with a Story*** – Brigitte Breitenbach, Company b
- 1:30pm-2:00pm** **Government Panel Discussion** – Find out what the Government will be buying
- 2:00pm-2:15pm** *Networking Break*
- 2:15pm-4:30pm** **Meetings with Agencies and Large Businesses** – Opportunity to speak with agency and large business procurement staff
- 4:30pm** **END OF PROGRAM**