

4th Annual US Department of Veterans Affairs Business Conference BIOS

Dan Buttery, Assistant Deputy Secretary, Wisconsin Department of Veterans Affairs

Dan Buttery was appointed by Secretary Scocos and serves as the Assistant Deputy Secretary of the Wisconsin Department of Veterans Affairs. As a member of the senior management team, he serves as the chief legislative liaison and directs policy making and marketing.

Commissioned a US Army Engineer Officer, Dan's unit command deployments include Chontales, Nicaragua 2001 - 02 and Operation Iraqi Freedom (OIF) – 1 2003 - 04.

As a National Guard US Army officer, Dan also managed his civilian career which took him in the direction of owning and operating his own marketing company in Milwaukee. He is the founder and now past President of the Board of Directors for Fisher House Wisconsin, Inc., appointed by the Milwaukee VA Medical Center and nationally based Fisher House Foundation. Dan is a Wisconsin native and graduate from the University of Wisconsin – Stevens Point.

Brigette Breitenbach, Principal, Company b

As owner of her own firm since 1996 and former PR manager for a Fortune 500 company, Brigette has been on both sides of the table in agency branding and marketing.

Her expertise is in the area of development, hospitality and the interiors industry. In addition to working for Kohler Co., managing PR for the company's many furniture divisions, Brigette has represented lighting, paint and contract furniture makers. In the hotel space, her firm brands properties from New York and Boston to the Bahamas and Utah.

She believes that whether you are marketing to consumers or business to business, marketing needs to speak to *people*. And people love great stories. So storytelling is the key in brand development.

Gregory Madden, Contracting Chief, Federal Supply Schedule Service, VA National Acquisition Center

Mr. Gregory Madden is a Contracting Chief with VA's National Acquisition Center, Federal Supply Schedule Service. Mr. Madden has been with VA for 10 years. He is currently the manager of the Pharmaceutical & Dental Contracting Branch of the Federal Supply Schedule Service. Previously, he worked as a lead editor for an online legal research company and as in-house counsel for an engineering consulting firm. Mr. Madden received his Bachelor of Business Administration from the University of Iowa, his Juris Doctor from Northern Illinois University – College of Law, and his Master of Laws in Taxation & Employee Benefits from John Marshall Law School.

US Coast Guard Lake Michigan Sector (USCG) – Milwaukee, WI

Coast Guard Sector Lake Michigan is comprised of 21 Coast Guard Stations/Units that are responsible for 1,638 miles of shoreline and approximately 19,000 square miles of surface water. The area of responsibility for Sector Lake Michigan includes jurisdiction in four states: Wisconsin, Illinois, Indiana, and Michigan; in addition to the majority of Lake Michigan and numerous intercostal waterways.

U.S. Department of Veterans Affairs

The U.S. Department of Veterans Affairs spends over \$20 billion annually. The mission of the VA is to fulfill President Lincoln's promise "To care for him who shall have borne the battle, and for his widow, and his orphan" by serving and honoring the men and women who are America's veterans." The VA Great Lakes Health Care System, a group of seven VA medical centers and over thirty VA clinics, is dedicated to providing a comprehensive health care package to America's veterans. VA Great Lakes serves veterans who reside in northwestern Indiana, northern Illinois, Wisconsin and the Upper Peninsula of Michigan. VA mission is to serve the health care needs of America's veterans.

U.S. Department of Veterans Affairs National Acquisition Center

The Department of Veterans Affairs (VA) National Acquisition Center (NAC) is responsible for supporting the health care requirements of the VA and other government agencies. Under the Federal Supply Schedule and National Contract Programs, the NAC awards high volume multiple award schedule, national contracts, and blanket purchase agreements for the acquisition and direct delivery of pharmaceuticals; medical, surgical, dental, and patient mobility equipment/supplies; high technology medical equipment; temporary allied healthcare staffing services; and just-in-time distribution programs. With over 2,000 contracts, the NAC realizes annual sales of over \$16 billion.

U.S. Environmental Protection Agency

The mission of EPA is to protect human health and the environment. EPA's purpose is to ensure that all Americans are protected from significant risks to human health and the environment where they live, learn and work; national efforts to reduce environmental risk are based on the best available scientific information; and federal laws protecting human health and the environment are enforced fairly and effectively.

U.S. Small Business Administration

The U.S. Small Business Administration (SBA) was created in 1953 as an independent agency of the federal government to aid, counsel, assist and protect the interests of small business concerns, to preserve free competitive enterprise and to maintain and strengthen the overall economy of our nation. It is SBA's mission to help small businesses start, grow, and succeed. The Wisconsin District Office staff is here to empower you to turn your idea into reality and take your company towards the fulfillment of your vision for it. Every small business success adds positively to the owners' prosperity, and that of the company's employees, community, and ultimately Wisconsin. SBA and our partners are here to help existing businesses and startups get the advice, financing, and access to government contracting that they need to flourish.

Wisconsin National Guard

The Wisconsin National Guard includes the Wisconsin Army National Guard (USPFO) located at Camp Douglas, WI; the Wisconsin Air National Guard 115th located at Truax Field Madison, WI; the Wisconsin Air National Guard 128th ARW located at General Mitchell ANG Base Milwaukee, WI; and the Wisconsin Air National Guard located at Volk Field Camp Douglas, WI. They operate on an annual budget of about \$82 million. In Fiscal Year 2015 the Wisconsin National Guard awarded \$20 million in Small Business Contracts. They purchase construction/A&E design services, office supplies, furniture, food/groceries, hotel rooms, training, tools, and computers/monitors/printers.

City of Milwaukee

The City of Milwaukee acquires supplies and services for City Departments in the most cost effective, efficient, and impartial manner within the appropriate guidelines. The City

of Milwaukee has an Ordinance requiring the City to purchase City of Milwaukee-made, Milwaukee-County Made or American-made goods for bids over \$50,000.

Milwaukee Metropolitan Sewerage District (MMSD)

MMSD is a regional government agency that provides water reclamation and flood management services for about 1.1 million people in 28 communities in the Greater Milwaukee Area. They serve 411 square miles that cover all, or segments of, six watersheds. Established by state law, the District is governed by 11 commissioners with taxing authority. Besides MMSD's core responsibilities, they also take care of water quality research, household hazardous waste, medicine collection, rain barrels, green infrastructure, "greenseams", sustainability, planning, engineering, laboratory services and industrial waste monitoring. MMSD is looking for businesses that provide Sewage and Wastewater Treatment, Engineering Services, Heavy Construction, Deconstruction/Demolition Services and Green Infrastructure services.

Lake County, IL

Lake County invests \$186 million each year on various goods and services, including equipment, products, supplies, and services ranging from small to big purchases. Additionally, the County has multi-million dollar construction projects including roads and buildings where products and services are needed. A new 8 story, 200,000 sq ft Court Tower is currently under construction. The 45,000 sq ft, Babcox Justice Center remodeling is anticipated to start in 2017.

Able Access Transportation

Able Access Transportation LLC was established in 2001 as a non-emergency specialized vehicle transportation service for individuals with physical and cognitive disabilities. Able Access Transportation LLC, just like many other small businesses, achieved success through customer dedication, effort, determination, and perseverance. Since 2001, we have been providing a full range of para-transit services for Milwaukee County residents with disabilities. As a para-transit service provider, our drive to provide safe and reliable transportation has not only allowed us to grow with Milwaukee County's population with disabilities, but also to enriched the lives of our aging population by giving them peace of mind when relying upon a provider.

C&H Government

For over 75 years C&H Government has been an industry leader providing brand name and private label industrial equipment, supplies and furniture to government, schools and businesses throughout North America. Today C&H Government puts more than 1 million commercial, industrial and consumer products at customer's fingertips and has more than 2 million square feet of distribution located nationwide. C&H Government is constantly increasing their product offering to meet the diverse and changing needs of their customers. Their customers include: federal, state and local government, as well as: tribal government, schools, government contractors and small business reseller partners.

Nagel Architects + Engineers

Nagel Architects + Engineers provides idea-to-completion services that focus on efficient process, strong project management and good value. Since 2004 the firm has combined creative and technical strengths to excel at complicated, even messy projects. Nagel is a full-service firm offering strong experience in four sectors: healthcare, government, commercial and energy/facility management. With hundreds of projects in their portfolios, Nagel staff draws on their years of experience when creating design solutions, knowing when to streamline and when to innovate.

Plunkett Raysich Architects, LLP

Plunkett Raysich Architects, LLP, celebrated 80 years in 2015 as we were established in 1935 by founder Henry Plunkett. Through a series of acquisitions, we're able to trace our roots back to 1890. Today, PRA is a multi-faceted firm specializing in project work that comprises the essence of communities: where you work, live and worship; where your health is rejuvenated and restored; where you are educated and trained; and where you retire, shop and dine.

Siemens

Siemens is a global powerhouse focusing on the areas of electrification, automation and digitalization. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is a leading supplier of systems for power generation and transmission as well as medical diagnosis. In infrastructure and industry solutions the company plays a pioneering role. As of September 30, 2015, Siemens had over 348,000 employees in more than 200 countries. In fiscal year 2015, they generated revenues of 75.6 billion.

Traffic & Parking Control Co, Inc. (TAPCO)

TAPCO is a Wisconsin based business headquartered in Brown Deer, Wisconsin dedicated to manufacturing, distributing and servicing the latest innovations in safety. Founded by Ray Bergholz in 1956, TAPCO has remained privately owned by two families for three generations. TAPCO doesn't build the highways, but their mission is to make them safer and more efficient.

Wisconsin Procurement Institute (WPI)

WPI works throughout the State of Wisconsin — in rural and urban areas — with large, small, well-established and newly created businesses in areas of manufacturing, technology, construction, research, IT and services. WPI works closely with Federal, State and Local small business programs to maximize the opportunities and market success for disadvantaged, minority, woman, disabled and veteran owned firms as well as those located in designated HUBzone and distressed areas.