

## **4<sup>th</sup> Annual Department of Veterans Affairs Business Conference Working Agenda**

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- 7:30am – 8:00am**     *Exhibitor Set Up*
- 8:00am - 8:30am**     *Registration, Networking, and Refreshments*
- 8:30am – 9:15am**     ***Welcome and Introductions*** - Dan Buttery, Assistant Deputy Secretary, Wisconsin Department of Veterans Affairs; Andrew Bergholz, Vice President of Sales, TAPCO; Eric Ness, US Small Business Administration District Director, and attendees
- 9:15am – 9:45am**     **Doing Business with VA Great Lakes VISN 12** – Steve Maier Small Business Liaison.
- 9:45am - 10:15am**     **Doing Business with the VA National Acquisition Center** – Willie Forrest, VA National Acquisition Center (NAC)
- 10:15am - 10:45am**     *Networking Break*
- 10:45am - 11:15am**     **How to Quickly Analyze VA Solicitations** – Carol Murphy, WPI
- 11:15am – 12:00pm**     **Mentoring Panel** – Learn how other companies have been successful in contracting with the VA
- 12:00pm – 1:30pm**     ***LUNCH with Guest Speaker - Every Brand starts with a Story*** – Brigitte Breitenbach, Principal, Company b
- 1:30pm-2:00pm**     **Government Panel Discussion** – Find out what the Government will be buying
- 2:00pm-2:15pm**     *Networking Break*
- 2:15pm-4:30pm**     **Meetings with Agencies and Large Businesses** – Opportunity to speak with agency and large business procurement staff
- 4:30pm**                 **END OF PROGRAM**