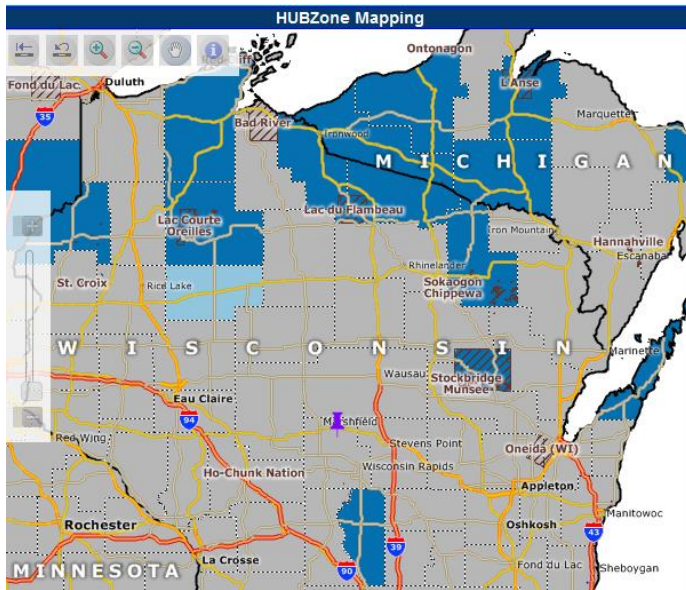


THE Historically Underutilized Business Zone (HUBZONE) PROGRAM – RURAL WISCONSIN



The HUBZone program is designed to help small businesses --in defined urban, rural, BRAC, Indian reservation, and difficult development areas outside the U.S. mainland – to gain access to federal procurement opportunities. HUBZone areas are typically areas of low median household incomes, high unemployment, or both.

BENEFITS

- **3% government-wide prime and subcontracting goals**
- **Set aside contracts**
- **10% price evaluation preference in full and open contract competitions**

Currently the Federal government does NOT meet the 3% goal – in 2014 only 1.84% (\$6.7 B)

ELIGIBILITY REQUIREMENTS

- Small business (by SBA standards)
- At least 51% owned and controlled by U.S. citizens or a community development corporation, an agricultural cooperative, or an Indian tribe
- Principal office must be located within a designated HUBZone
- At least 35% of its employees must reside in a HUBZone

RESOURCES AND TOOLS

- HUBZone Certification <http://www.sba.gov/hubzone>
- HUBZone Maps <http://map.sba.gov/hubzone/maps/>
- Electronic HUBZone Application
https://eweb1sp.sba.gov/hubzone/internet/general/dsp_enter_application.cfm?null=1236867264012
- GLS Registration https://eweb.sba.gov/gls/dsp_addcustomer.cfm?imappsystypnm=8ASDB
- Wisconsin Procurement Institute: www.wispro.org – 414-270-3600 / benjaminb@wispro.org