

Center for Technology Commercialization (CTC)

The Wisconsin based Center for Technology Commercialization (CTC) supports businesses focusing on assisting small businesses targeting funding from the **Small Business Innovation Research (SBIR)** Program and **Small Business Technology Transfer (STTR)** Program.

The Small Business Innovation Research (SBIR) program is a highly competitive program that encourages domestic small businesses to engage in Federal Research/Research and Development (R/R&D) that has the potential for commercialization. SBIR enables small businesses to explore their technological potential and provides the incentive to profit from its commercialization. 12 federal agencies support the SBIR program.

The Small Business Technology Transfer (STTR) is another program that expands funding opportunities in the federal innovation research and development (R&D) arena. Central to the program is expansion of the public/private sector partnership to include the joint venture opportunities for small businesses and nonprofit research institutions. The unique feature of the STTR program is the requirement for the small business to formally collaborate with a research institution in Phase I and Phase II. STTR's most important role is to bridge the gap between performance of basic science and commercialization of resulting innovations. 5 federal agencies support the STTR program.

To learn more in preparation for your meetings visit: www.wisconsinsbir.org and www.sbir.gov