

Growing New Customers with Government Contracting – WOMAN BUSINESS PROGRAMS



April 25, 2017 – 9:00am to 12:00pm

Wisconsin Women's Business Initiative Corporation (WWBIC) – 2300 S Park St #103, Madison, WI 53713

Woman owned businesses can receive advantage when selling to various Public and Private Entities.

In most cases, a certification process must be completed to qualify. It is important for business to understand the certification requirements and the potential benefits to their business prior to investing their time and resources in the certification process. Join the US SBA and Wisconsin Procurement Institute in an overview of these programs, application process, eligibility requirements as well as the benefits and obligations for certifications with:

- *Federal Government agencies – the WOSB / EDWOSB – 5% goal for Federal agencies and Federal contractors requiring a Small Business Subcontracting Plan*
- *State Government agencies (including WisDOT's DBE and State of Wisconsin's WBE)*
- *Local Government agencies (including Milwaukee City and County, Dane County, Madison (City), MMSD)*
- *Corporate (Large business)*

Speakers:

- *Darryl "Shane" Mahaffy, Lead Business Opportunity Specialist – U.S. SBA*
- *Kim Garber, Manager Small Business Programs – Wisconsin Procurement Institute (WPI)*
- *Cynthia J. Johnson, Director of Established Business Services - Women's Business Development Center (WBDC)*

This training is provided at
NO CHARGE BY:

- **Wisconsin Women's Business Initiative Corporation (WWBIC)**
- **US SBA**
- **Wisconsin Procurement Institute (WPI)**
- **Women's Business Development Center (WBDC)**

REGISTRATION IS REQUIRED.

Updated information and registration is available
CLICK HERE

<https://tinyurl.com/gvm55hf>

Questions on this – please contact Kim Garber 608-444-0047 kimg@wispro.org

