

GROWING YOUR BUSINESS IN RUSK COUNTY WISCONSIN

When and where:

February 15 - 1:00 pm – 4:00 pm
Indianhead Community Action Agency
Main Floor Auditorium
1000 College Ave. W. - Ladysmith, WI 54848

The Wisconsin Procurement Institute (WPI), Indianhead Community Action Agency (ICAA) and Rusk County Economic Development would like to invite small business owners and others interested in learning more about business opportunities and resources available for Rusk County businesses.

The session will focus on four specific areas critical to small business success:

- **Government Contracting Opportunities**
- **Financial Assistance/Capital Injection/Lending**
- **Sales and Marketing**
- **Workforce Challenges**

The opportunity to NETWORK with speakers and attendees to follow the program. Speakers include representatives from the US Small Business Administration (SBA)

Hosted and Sponsored by:



There is **NO CHARGE** to attend but **REGISTRATION IS REQUIRED**

VISIT

[HTTPS://WWW.WISPRO.ORG/EVENTS/GROWING-YOUR-BUSINESS-IN-SAWYER-RUSK-COUNTY-WISCONSIN/](https://www.wispro.org/events/growing-your-business-in-sawyer-rusk-county-wisconsin/)

FOR UPDATED INFORMATION AND REGISTRATION

FOR ADDITIONAL INFORMATION, OR REGISTRATION PLEASE

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What you will learn?

- **Funding sources for your business**
- **How to improve your marketing efforts**
- **How to locate new sales opportunities – including those with Government and their current contractors**
- **How to meet your workforce requirements**