

GROWING YOUR BUSINESS IN SAWYER COUNTY WISCONSIN

When and where:

January 23- 1:00 pm – 4:00 pm
Lac Courte Oreilles Ojibwa Community College
Lower Level of the Cultural Center
13466 W. Trepania Road - Hayward, WI 54843

The Wisconsin Procurement Institute (WPI), Indianhead Community Action Agency (ICAA) and Lac Courte Oreilles Ojibwa Community College (LCOOCC) would like to invite small business owners and others interested in learning more about business opportunities and resources available for Sawyer County businesses.

The session will focus on four specific areas critical to small business success:

- *Government Contracting Opportunities*
- *Financial Assistance/Capital Injection/Lending*
- *Sales and Marketing*
- *Workforce Challenges*

The opportunity to NETWORK with speakers and attendees to follow the program. Speakers include representatives from the US Small Business Administration (SBA).

Hosted and Sponsored by:



There is **NO CHARGE** to attend but **REGISTRATION IS REQUIRED**

VISIT

[HTTPS://WWW.WISPRO.ORG/EVENTS/GROWING-YOUR-BUSINESS-IN-SAWYER-COUNTY-WISCONSIN-2/](https://www.wispro.org/events/growing-your-business-in-sawyer-county-wisconsin-2/)

FOR UPDATED INFORMATION AND REGISTRATION

FOR ADDITIONAL INFORMATION, OR REGISTRATION PLEASE

CONTACT JOSEPH SMETAK AT

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What you will learn?

- *Funding sources for your business*
- *How to improve your marketing efforts*
- *How to locate new sales opportunities – including those with Government and their current contractors*
- *How to meet your workforce requirements*