

Office of Business Development

Effective Engagement with Government

Department of Administration

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Who are we?

Office of Business Development....
Business Ombudsman... and so much more!

- Advocate for business interests within government;
- Troubleshoot, problem solve, get answers & solutions for you from state agencies;
- Gather your ideas on how to support your business, improve process and reduce the regulatory burden...
- Navigator to State (and other) resources
- Support The Small Business Regulatory Review Board
- Success comes from being known.....

What is our Role?

Share our experience & knowledge of government with an eye toward helping you engage more confidently and effectively with (SBRRB) or government officials.

Encourage Action: you have a very important role in regulatory form.

Advance your ideas to improve procedures, rules and statute

en·light·en : The action or state of being enlightened. synonyms: insight, understanding, awareness, wisdom,, broad-mindedness;

em·pow·er : give (someone) the authority or power to do something. synonyms: authorize, permit, allow, enable, equip, emancipate, unshackle, set free, liberate made stronger and more confident, especially in controlling their life and claiming their rights.

How have we been effective?

- Help shape collaboration during rule making: Industry and Agencies (WACO)
- Worker's Compensation Premium Credit for Hiring Apprentices * 2% premium credit up to \$2,500 on an employer's (WC) premium if they employ an apprentice through Wisconsin's Bureau of Apprenticeship Standards (BAS).
- Rule change: Eliminated Cosmetology Managers License *
- Assisted in the development of online public access to review and comment on rules being drafted and information on upcoming public hearings
- Provide unique assistance for businesses with permitting, prompt response; audits, meetings, etc. and act as 'navigator' to state agency resources
- Review rule interpretations and enforcement actions: where applicable remove/overtake inaccurate interpretation or violations
- Provide information to agency leadership for their review of current practice
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Participation - Value Proposition

(What's in it for you...)

- Your knowledge and experience 'enlightens' others...
- Guide the Development of Smart Regulation: help the Legislature & agencies understand cause & effect of their work. To ensure it doesn't burden business or come with significant costs & barriers
- Avoid unintended consequences.... engage at the front end of the process (before drafting) and the product will be better. Review draft (again) before adoption to tweak as necessary.
- Confidently engage with Regulators... in writing, code citation to ensure the interpretation is accurate. Can have dialogue on the rule/law if you know what it says.
- Know how, when and where to engage for maximum effect...



The importance of industry knowledge....

Regulate the hole size - really?

Input from those essential to good rule making.
Comments help guide us to an administrative code that
truly works!

Don't be a spectator - be a participant!

Submit your ideas for reform. A truly effective administrative code depends on input from those with firsthand experience of the problems in current laws & rules!

Contact the office if we can assist.....

Make referrals of OBD.....

Office of Business Development

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A Citizens Guide to Participation in the Wisconsin State Legislature

Three key ways in which citizens participate:

- Being informed about the affairs of government;
- Communicating with your elected representatives; and
- Testifying at public hearings held by legislative committees.

This guide is designed to provide a general description of typical procedures in the Wisconsin Legislature.

Directories to the Legislature

[Assembly Member Directory](#)

[Assembly Committees](#)

[Senate Member Directory](#)

[Senate Committees](#)

