



12th Annual Volk Field - Fort McCoy Small Business Conference

June 19 – 20, 2018 at Ft.
McCoy, Building 905, WI

June 19, 2018

AGENDA

8:00am **Base Entry**

8:30am **Registration and refreshments**

Exhibitor Set-up

9:30am **Welcome and Introductions**

9:45am **Base Briefings from Ft. McCoy and Volk Field Leadership**

Michael L. Modawell, Business Development and Strategic Engagement Specialist, US Army Fort McCoy

Colonel David W. May, Commander, Volk Field Air National Guard Base

10:30am **Business Briefings**

International Trade – *Elizabeth Laxague, International Trade Specialist, Milwaukee U.S. Export Assistance Center, U.S. Commercial Service Wisconsin, Milwaukee, WI*

Demographics, Workforce and Economic Trends – *William Brockmiller, Labor Market Economist, WI Department of Workforce Development, La Crosse, WI*

Update on Federal Contracting in Wisconsin – *Aina Vilumsons, CEO, Wisconsin Procurement Institute (WPI), Milwaukee, WI*

The ONE Key Cyber Security Element is Your Human Factor! - *President, DCS Netlink, Rice Lake, WI*

Noon **LUNCH with Guest Speaker**

Risk Management – *Lisa Taylor, President, Strategic Partnership*

WORKSHOPS – TRACK ONE AND TWO

TRACK ONE

1:30pm **Doing More with Less** - *Ronald A. Thomas, MS, UW-Stout Manufacturing Outreach Center / Discovery Center, Menomonie, WI*

2:00pm **Five Strategies to Position Your Company for Success** – *Anne Hlavacka, Director, SBDC La-Crosse*

2:30pm **BREAK – NETWORK AND VISIT WITH EXHIBITORS**



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- 3:00pm **Mastering Difficult Negotiations** – Carol Murphy, Business Development Specialist, Wisconsin Procurement Institute (WPI), Milwaukee, WI
- 3:45pm **Trends in Marketing and Social Media** – Steve Peterson, Economic Development Coordinator, Monroe County
- 4:30pm **End of Day One**

TRACK TWO

- 1:30pm **Briefing from US Transportation Command (USTRANSCOM)** – Suzanne Mudd – Yarber, Director, Small Business Programs, Scott AFB, IL
- 2:30pm **BREAK – NETWORK AND VISIT WITH EXHIBITORS**
- 3:00pm **Update and Briefing of Ft. McCoy Construction Projects** – Steve Bailey, Department of the Army, Fort McCoy
- 3:45pm **Overview of State and Local Government Contracting** – Carol Murphy, Business Development Specialist and Steve Makovec, Government Contract Specialist, Wisconsin Procurement Institute (WPI)
- 4:30pm **End of Day One**
- 5:00pm **On Base Reception – sponsored by Bentley World Packaging**
- 7:00pm **End of Day**

June 20, 2018

AGENDA

- 7:00am **Base Entry**
- 7:30am **Registration and refreshments**
Exhibitor Set-up
- 8:30am **Welcome and Introductions** – Terry Whipple, Executive Director, Juneau County Economic Development Corporation (JCEDC), Camp Douglas, WI
- 9:15am **Update from the US Small Business Administration (SBA)** – Eric Ness, Wisconsin District Director, US Small Business Administration Madison / Milwaukee, WI
- 9:30am **Update from the Wisconsin Economic Development Corporation (WEDC)** – Barb LeMue, VP Business and Community Development
- 9:50am **BREAK – NETWORK AND VISIT WITH EXHIBITORS**



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June 20, 2018 - CONTINUED

10:15am **Briefing from US Transportation Command (USTRANSCOM)** – *Suzanne Mudd – Yarber, Director, Small Business Programs, Scott AFB, IL*

10:30am **Government Agency Panel and Discussion**

11:15am **Mentoring Panel and Discussions**

11:50am **Are you Having an Issue with State Government? – Give me a Call** - *Nancy Misteale, Director, Department of Administration, Office of Business Development*

Noon LUNCH

Recognition of Capability Statement Award Winners

1:15am **ONE ON ONE meetings with Government and Industry Buyers**

3:30pm **Last meeting**

4:00pm **End of Program**