



**Thursday, September 19
7:45 a.m.-12:00 Noon**

**Learn the tools to start and
grow your business at this
FREE half-day event.**

This special half-day program offers you an opportunity to learn the tools and steps needed to start and grow your own business. Connect with financial and technical resource providers and network with other small business owners. Explore business management topics by participating in roundtable presentations and discussions led by area experts in financial management, marketing, risk management, and social media.

Details and registration available at

https://4th_annual_lacrosse_small_business_academy.eventbrite.com/

or call 608-785-8783

Advance Registration Required

This program is presented by the Wisconsin Small Business Development Center at UW-La Crosse (SBDC), the Wisconsin Economic Development Corporation (WEDC), and the Wisconsin Procurement Institute (WPI) and hosted by the La Crosse Area Chamber of Commerce Foundation. A special thanks to U.S. Bank for providing financial support for the event. The UWL SBDC is funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact the UWL SBDC at 608-785-8783 or sbdc@uwlax.edu.

