



# Current Footprint and What's to come

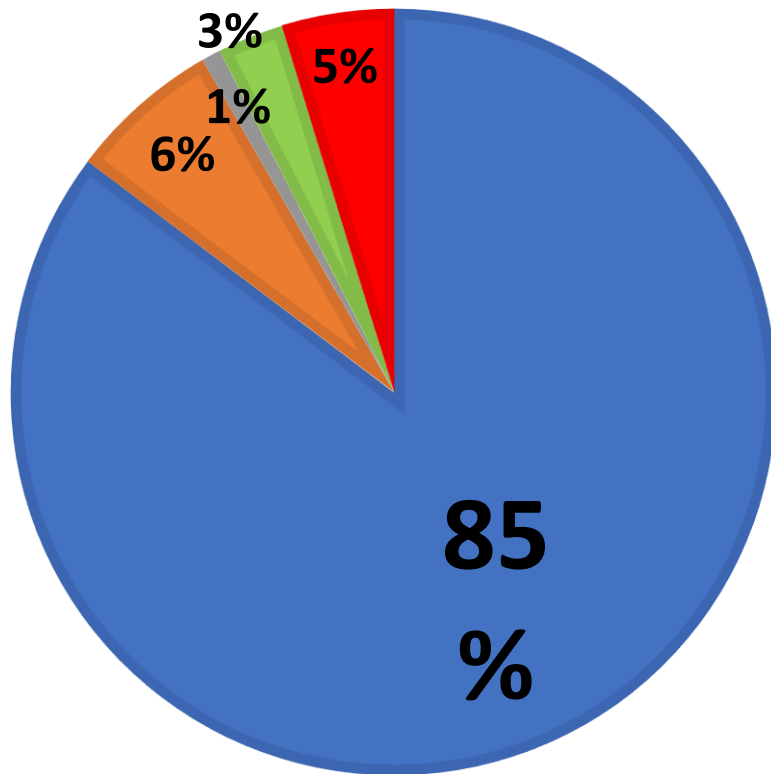
Bob Pope



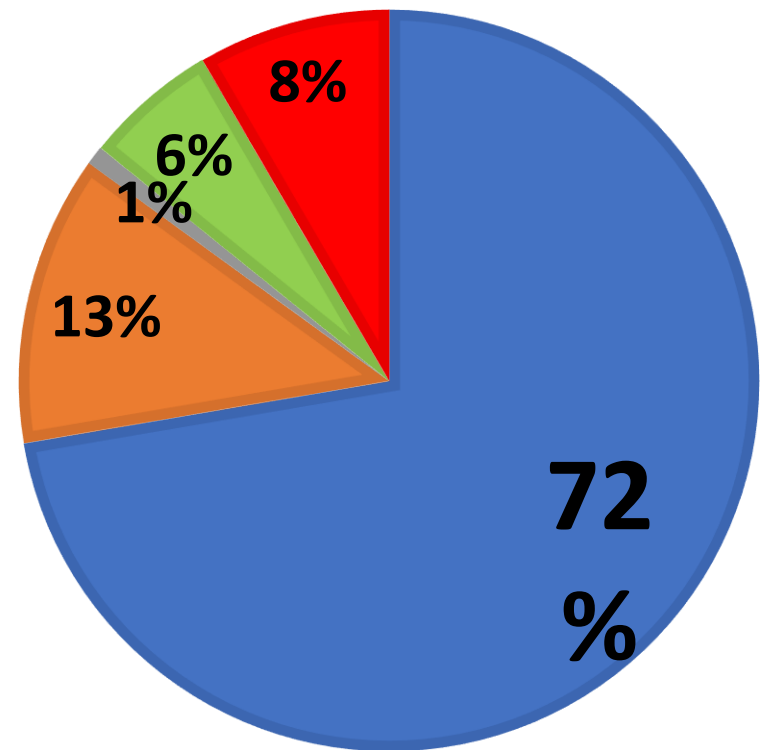
# Race Breakdown Total Population

- White alone
- Black or African American alone
- American Indian and Alaska Native alone
- Asian Or Pacific Islander Alone
- Some other Race or Mixed Race

## Wisconsin



## United States

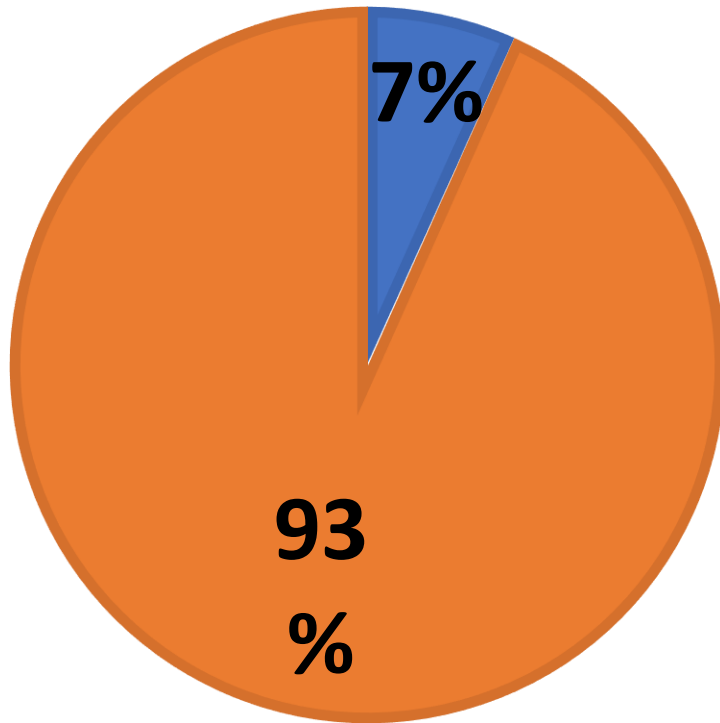


# Hispanic Population

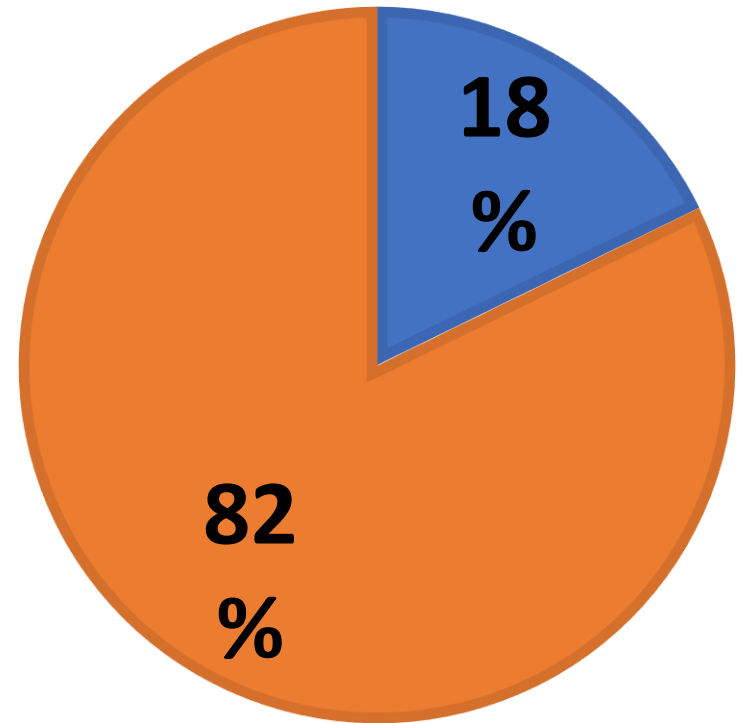
■ Hispanic

■ Non  
Hispanic

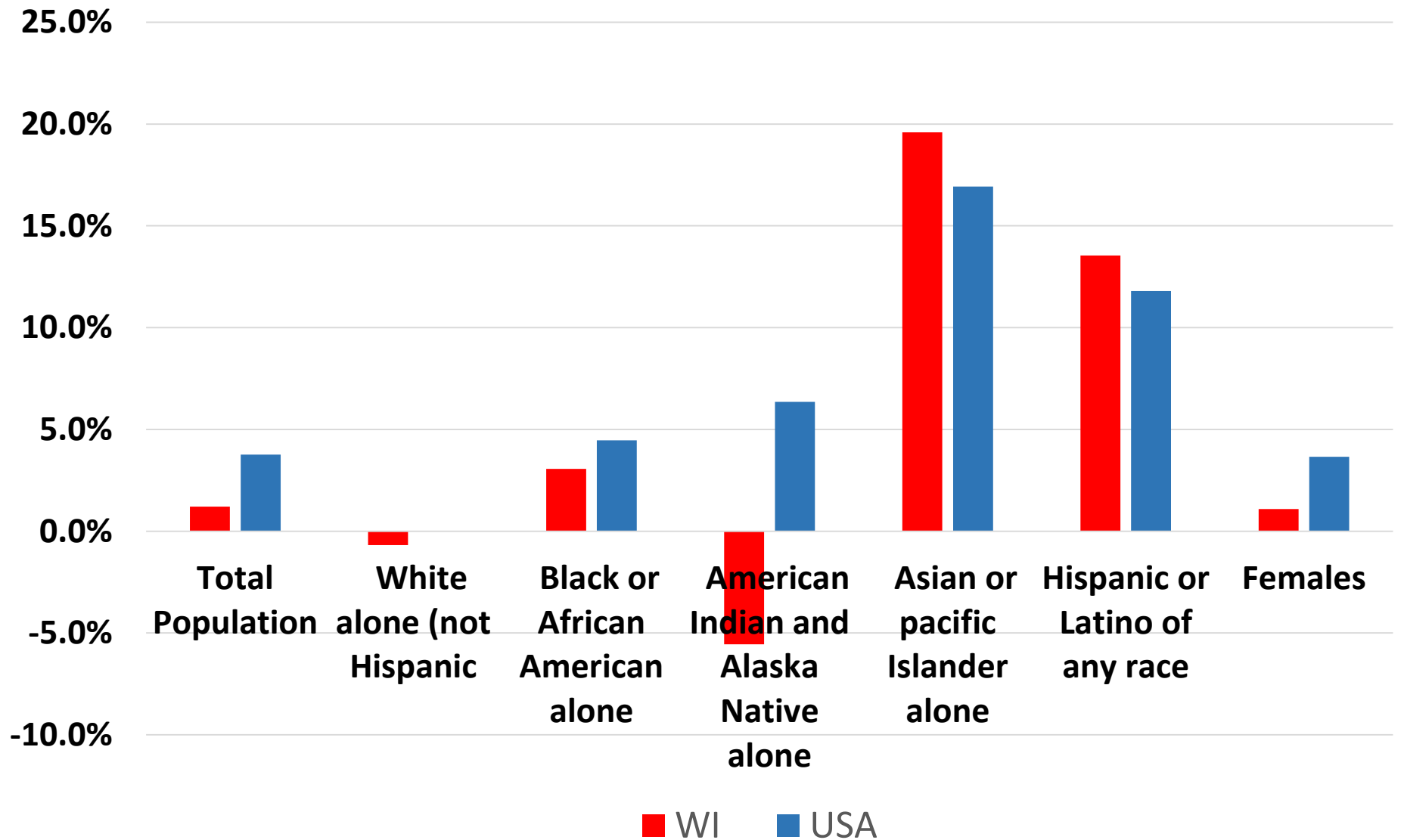
## Wisconsin



## United States



# 2012-2017 Growth



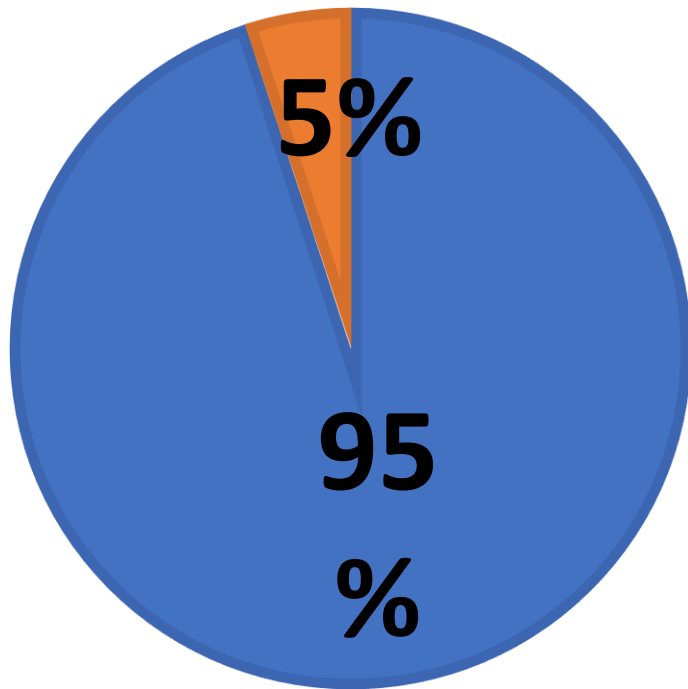
<b>Age Group</b>	<b>White Alone (not Hispanic)</b>	<b>Black or African American Alone</b>	<b>Asian Alone</b>	<b>Hispanic (of any race)</b>
<b>Under 18</b>	19.2%	30.4%	27.2%	38.0%
<b>18-24</b>	9.0%	12.2%	14.5%	12.2%
<b>25-34</b>	11.8%	15.0%	20.9%	15.2%
<b>Median Age</b>	43.4	29.3	29.2	24.8

Source: U.S. Census Bureau, 2017 American Community Survey 1-Year Estimates

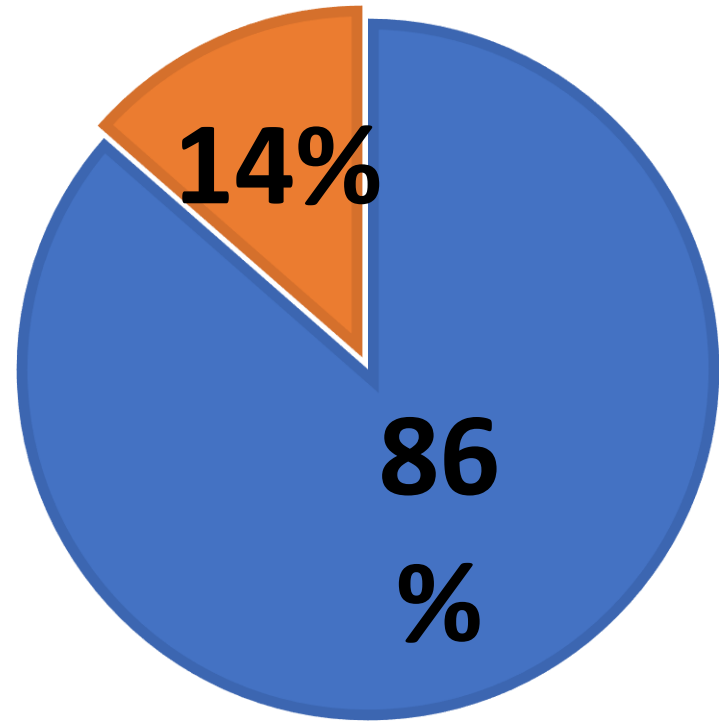
■ Native

■ Foreign Born

## Wisconsin

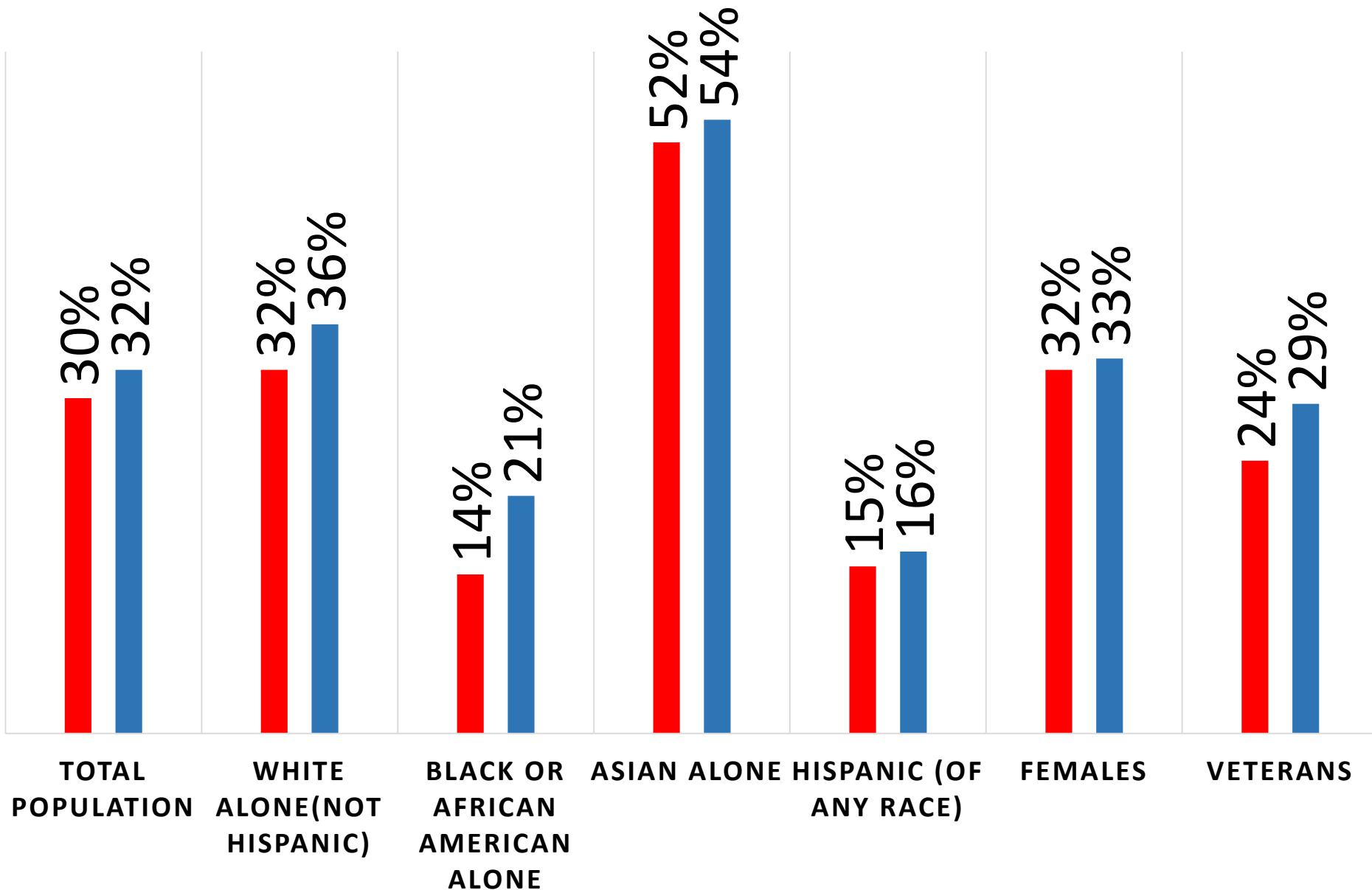


## United States



# BACHELORS DEGREE OR HIGHER 2017

■ Wisconsin ■ United States

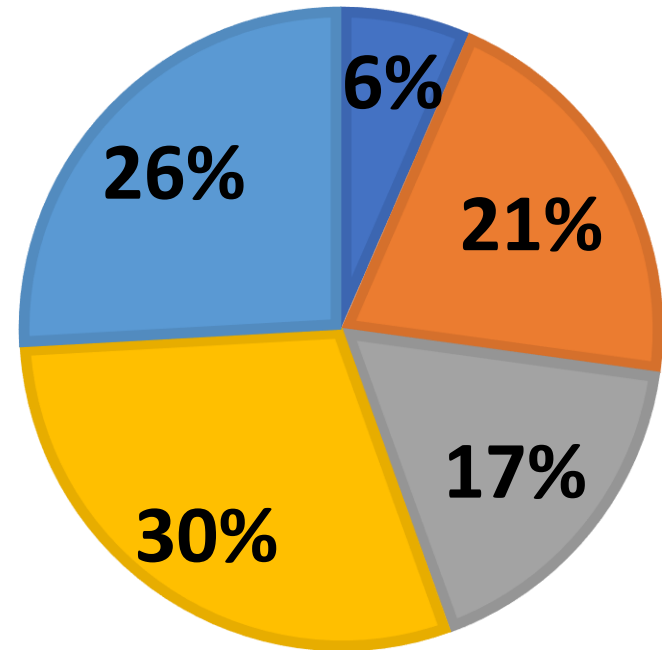


# Veteran Status 2017

	Veterans	Veterans Labor Force Participation Rate
US	7.3%	76.5%
WI	7.3%	77.9%

## AGE DISTRIBUTION

- 18 to 34    ■ 35 to 54    ■ 55 to 64
- 65 to 74    ■ 75 and over



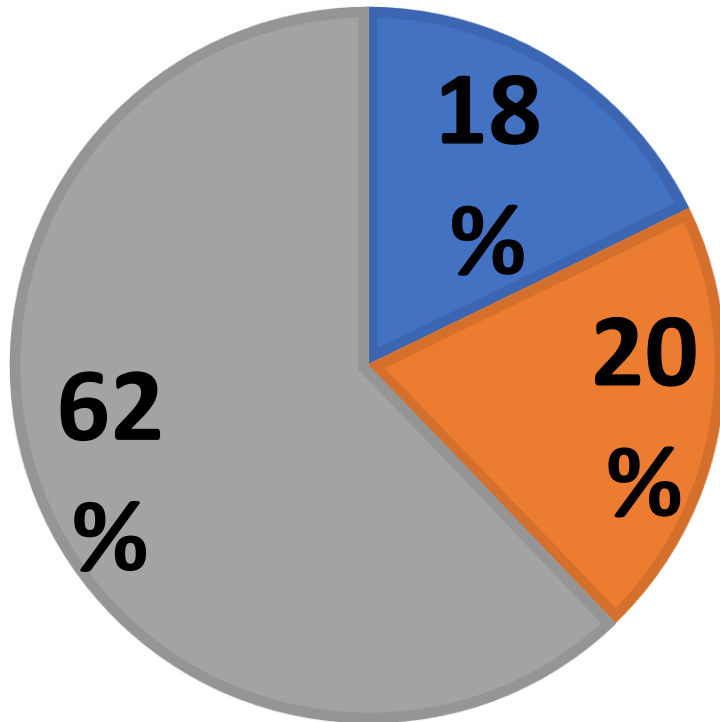
# Minority Business Ownership

- Last year this survey of Entrepreneurs will be available
  - Firms with Paid employees
- Will be merged into the Annual Survey of Business Owners

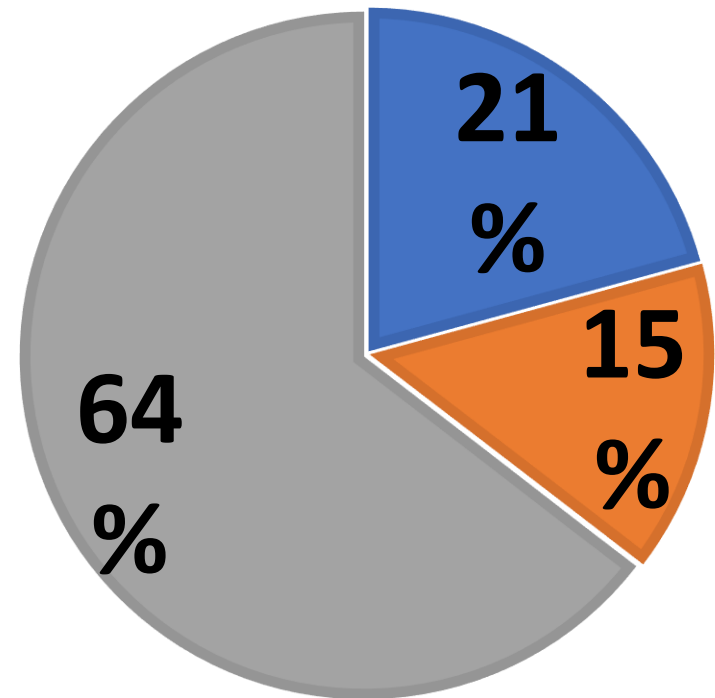
# Firms with Paid Employees 2016

- Female Owned
- Equally Male-Female Owned
- Male Owned

## Wisconsin



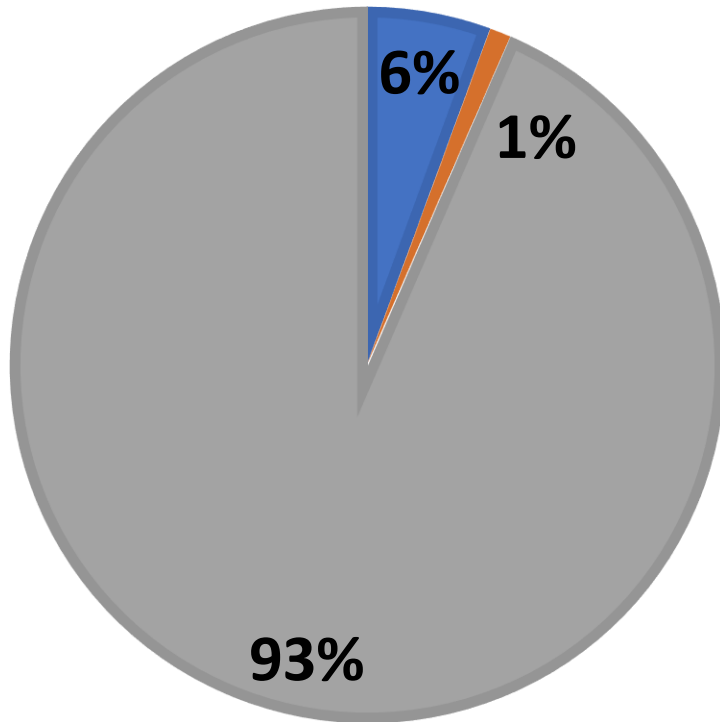
## United States



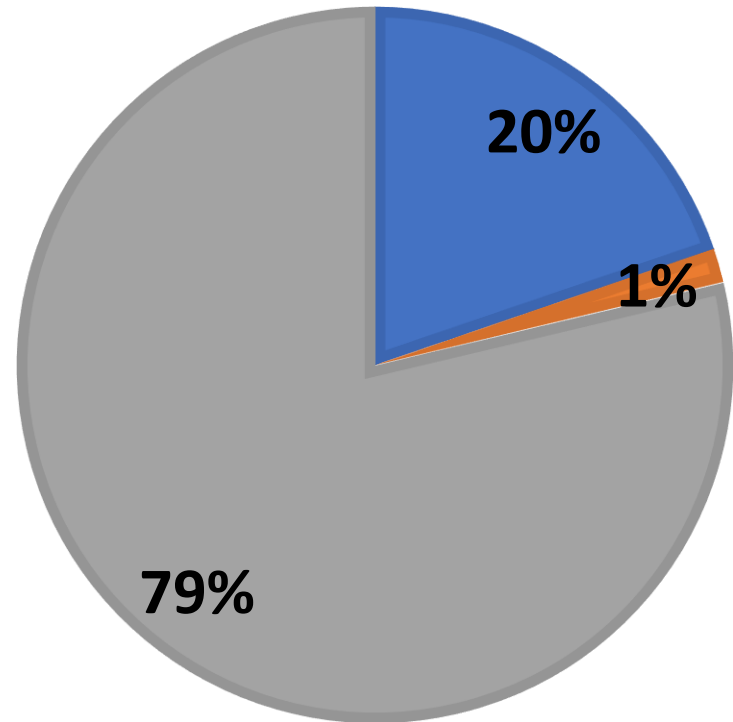
# Firms with Paid Employees 2016

- Minority Owned
- Equally Non Minority-Minority Owned
- Non Minority Owned

## Wisconsin



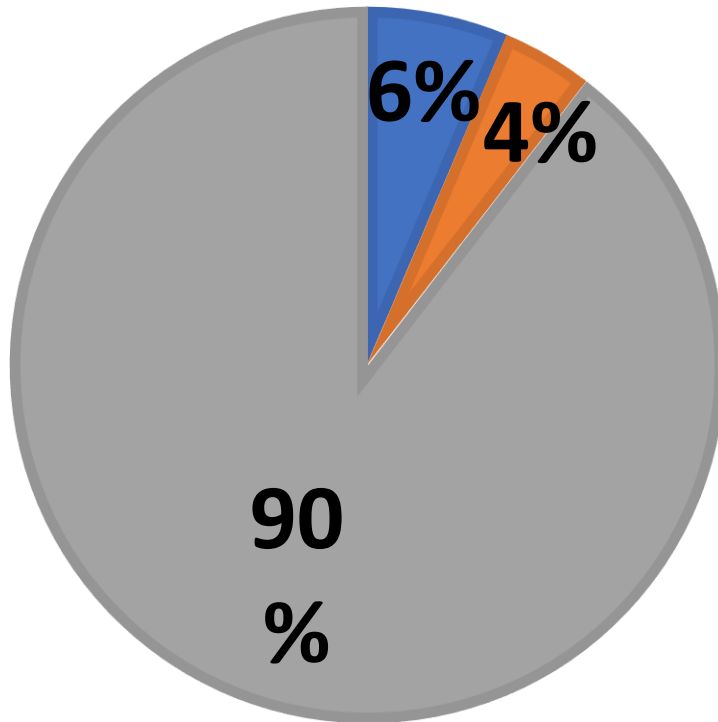
## United States



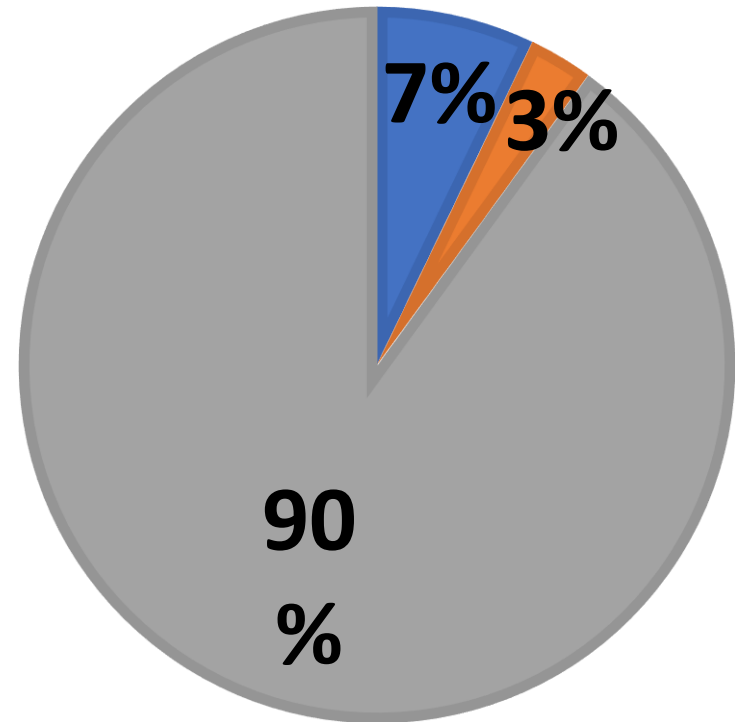
# Firms with Paid Employees 2016

- Veteran Owned
- Equally Non Veteran-Veteran Owned
- Non Veteran Owned

## Wisconsin



## United States



# Annual Business Survey



- Annual Survey replace former 5 year Survey of Business Owners and Survey of Entrepreneurs
- Annual Business Ownership
  - Race
  - Gender
  - Ethnicity
  - Veteran Status
- First Results December 2019
  - Employers at first Non employers captured later on



# QUESTIONS

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