



Rob Reilly

**Vice President and General Manager - Services
GE Healthcare, US & Canada Region**

Rob Reilly is the Vice President and General Manager of GE Healthcare's Services business in the U.S. and Canada Region, where he is responsible for a \$2.6 billion business and a team of 6,000 professionals focused on helping healthcare providers drive and improve their operational efficiency and patient satisfaction. Based at GE Healthcare's U.S. headquarters in Wisconsin, Rob is a visible and respected leader in the healthcare industry.

Reilly has been with GE for 25 years. Previously, Rob served as GE Healthcare's Chief Marketing Officer of the Americas, responsible for driving the business go-to-market strategy and growth initiatives. Prior to that, Reilly served as General Manager of GE's Healthcare Partners consulting business, General Manager of Sales in the Americas, and Chief Financial Officer for Services. Before joining GE Healthcare, he was Staff Executive to GE's Corporate CFO and spent 5 years working globally on GE's Corporate Audit Staff. He began his career on the Financial Management Program at GE Appliances.

Rob currently serves as a board member for Big Brothers Big Sisters of Metro Milwaukee and has served as co-chair for the United Way campaign in Southeast Wisconsin. He is active in the Health Management Academy and a member of the American College of Healthcare Executives.

Rob is a 1993 graduate of the University of Michigan's Ross School of Business with a degree in Business Administration. He currently lives in Brookfield, Wisconsin with his wife Tina and children Ryan, Tara and Teagan. His interests include family time, golf, running, and all University of Michigan sports.