## HISTORICALLY UNDERUTILIZED BUSINESS ZONE (HUBZONE) PROGRAM WORKSHOP

April 2, 2019

Door County Economic Development Corporation 185 East Walnut Street, Sturgeon Bay, WI 54235

April 2, 2019	<u>AGENDA</u>
9:30am	Registration
10:00am	Welcome & Introduction – presented by Jim Schussler, Door County Economic Development Corporation
10:15am	Basics of Selling to the Federal Government – presented by Benjamin Blanc, Wisconsin Procurement Institute (WPI)
10:30am	Overview of HUBZone Program – presented by Shane Mahaffy, U.S. Small Business Administration (SBA)
	<ul> <li>HUBZone certification requirements</li> <li>HUBZone certification application process</li> <li>Locating HUBZone set aside opportunities</li> </ul>
11:15am	Marketing Your HUBZone Certified Business – presented by Benjamin Blanc, Wisconsin Procurement Institute (WPI)
11:35am	Renewing Your HUBZone Certification – presented by Shane Mahaffy, U.S. Small Business Administration (SBA)
12:00pm	End of Program