

Capital and Contracts in Oneida County: Small Business Summit

Hosted by Nicolet Area Technical College and the Wisconsin Procurement Institute (WPI)

Nicolet College Fieldside Center – Room 102
5364 College Dr., Rhinelander, WI 54501

June 14, 2019

Registration: 8:00 am

Program: 8:30 am – 2:00 pm



NICOLET COLLEGE



Nicolet Area Technical College and the Wisconsin Procurement Institute (WPI) would like to invite small business owners and others interested in learning more about business opportunities and resources available for Rhinelander area businesses.

The session will focus on four specific areas critical to small business success:

- Government Contracting Opportunities
- Financial Assistance/Capital Injection Lending
- Sales and Marketing
- Workforce Challenges

The opportunity to NETWORK with speakers and attendees will follow the program.

What you will learn:

- Funding sources for your business
- How to improve your marketing efforts
- How to locate new sales opportunities – including those with the government and their current contractors
- How to meet your workforce requirements

About the Presenters:

Wisconsin Procurement Institute (WPI) is a nonprofit organization established in 1987 to provide no cost assistance to Wisconsin businesses in support their creation, development and growth of government sales. WPI is supported by Federal, State and private funding sources. www.wispro.org

This training is provided at **NO COST BUT REGISTRATION IS REQUIRED.**

Visit the website for updated information and registration

<https://tinyurl.com/Oneida-WI>

Questions – please contact

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