

PROTECT YOUR COMPANY FROM MAJOR THREATS

Through this FREE session you will learn what steps you can take to begin developing a risk management plan for mitigating this top threat.

You will learn key steps to help protect your company including:

- Identification of potential risks to your business.
- Qualification and prioritization of which risks to address immediately.
- Potential solutions for risk mitigation and avoidance.
- The need for the monitoring of ongoing risks.
- Employee training on key policies and procedures.

Who should attend?

- Any company that has experienced probes to their information security.
- Any company that sells to entities in the Department of Defense supply chain.
- Companies selling to the auto or the aeronautics industry.
- Companies that don't currently have a risk management plan.
- Companies that use cloud storage technology.
- Companies that work with intellectual property.

Key take-a-ways:

- Learn about the scope and reach of the potential data breaches, theft and ransomware.
- Identify key vulnerabilities in your company.
- Recognize key steps you can take immediately to mitigate your risk.
- Discover a comprehensive list of available resources.
- Compliance requirements for defense contractors.

According to Allianz Risk Barometer 2018 the largest risk of concern to U.S. companies is Cyber Incidents. Chances are close to 100% that your company has already been probed for vulnerabilities. While technology infrastructure is important, 80% of your vulnerability is through your own people and the security protocols they do or do not follow.



Session Information:

June 20th

Registration/Networking: 8:00 am - 8:30 am

Program: 8:30 am - 11:30 am

Location: 29 Pines

5872 33rd Ave. Eau Claire, WI

Presenter: Dane Deutsch
CEO/President, DCS Netlink
877.327.6385

ddeutsch@dcsnetlink.com

Sponsored by:

CHIPPEWA COUNTY

Wisconsin's Spirit of Innovation



ECONOMIC DEVELOPMENT CORPORATION



Register today, go to: www.uwstout.edu/moc

Ronald A. Thomas, MS

Senior Management Engineer
UW-Stout Manufacturing Outreach Center
715.573.7378 thomasr@uwstout.edu



Wil Cox

Account Executive /
Cybersecurity Program Manager
WMEP
608.335.3203 cox@wmep.org



Marc N. Violante

Director, Federal Market Strategies
Wisconsin Procurement Institute
414.270.3600 marc@wispro.org

