

GROWING YOUR BUSINESS IN RUSK COUNTY WISCONSIN

WHEN AND WHERE:

October 30, 2019

Registration 4: 30 pm, Program 5:00 pm – 6:45 pm

**Indianhead Community Action Agency, Conference Room
1000 College Avenue West
Ladysmith, WI 54848**

The Indianhead Community Action Agency (ICAA), Northwest Regional Planning Commission (NWRPC) and Wisconsin Procurement Institute (WPI) would like to invite small business owners and others interested in learning more about business opportunities and resources available for Rusk County businesses.

The session will focus on areas critical to small business success:

- Government Contracting Opportunities
- Financial Assistance / Capital Injection / Lending
- Sales and Marketing

The opportunity to NETWORK with speakers and attendees to follow the program.

HOSTED AND SPONSORED BY:



There is **NO COST** for this event **BUT REGISTRATON IS REQUIRED**

FOR UPDATED INFORMATION AND REGISTRATION

[HTTPS://WWW.WISPRO.ORG](https://www.wispro.org)

QUESTIONS: PLEASE CONTACT MARK DENNIS AT MARKD@WISPRO.ORG OR (608) 427-2083

WHAT YOU WILL LEARN

- FUNDING SOURCES FOR YOUR BUSINESS
- HOW TO IMPROVE YOUR MARKETING EFFORTS
- HOW TO LOCATE NEW SALES OPPORTUNITIES – INCLUDING THOSE WITH GOVERNMENT AND THEIR CURRENT CONTRACTORS
- HOW TO MEET YOUR WORKFORCE REQUIREMENTS