

Aaron Kapellusch Bio

Aaron Kapellusch most recently served as the Regional Manager for Wisconsin for Sebert Landscape, a \$50M commercial landscape management company overseeing business development and operations for two business units in the state.

Prior to that, he served as the President/CEO of the Wausau Region Chamber, serving over 900 businesses and 43,000 members. He is a '97 graduate of the University of Wisconsin – Parkside School of Business. During his college years he started his own landscape maintenance and construction business, which he later sold. Mr. Kapellusch went on to serve as a Project Director for the nation's largest landscape management firm, The Brickman Group.



In 2005, he moved to the Northwoods of Wisconsin, where he worked as the Marketing Manager for Nicolet Plastics, a custom plastic injection molding firm, as well as Business Development Director for Northern Lake Service, a national provider of laboratory services to municipalities, manufacturers, and government agencies.

Aaron is currently the chair of the Horticulture Advisory Committee at Gateway Technical College, past president of the Northwoods Entrepreneurs' Network, past member of Grow North Economic Development Corporation, past member of the Northwoods Manufacturers' Alliance, past member of the Milwaukee Water Council, as well as being involved with a several other economic development groups.

Aaron also served on the Board of Directors of Marathon County Economic Development Corporation, Wausau Chamber Foundation, Central Wisconsin Progress, and was the Vice-Chair of the Entrepreneurial and Education Center of Marathon County. In 2014 he also was asked to serve on the Wisconsin Fast Forward Grant Evaluation committee; a state workforce development initiative, evaluating over eighty applications from manufacturers for skills training grants with program awards well over \$3 million.

He is extremely interested in the economic success of the Wisconsin, and worked with other young professionals to develop E3YP, a Young Professional Group under the Wausau Region Chamber, which grew to over 2500 members with 34 corporate sponsors in 18 months. He is a firm believer that our greatest asset in any business and community are people.