



U.S. Small Business
Administration

Small Business Federal Government Contracting Certifications

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Lead Business Opportunity
Specialist

Set-Aside for Certification Programs and Socio-Economic Categories

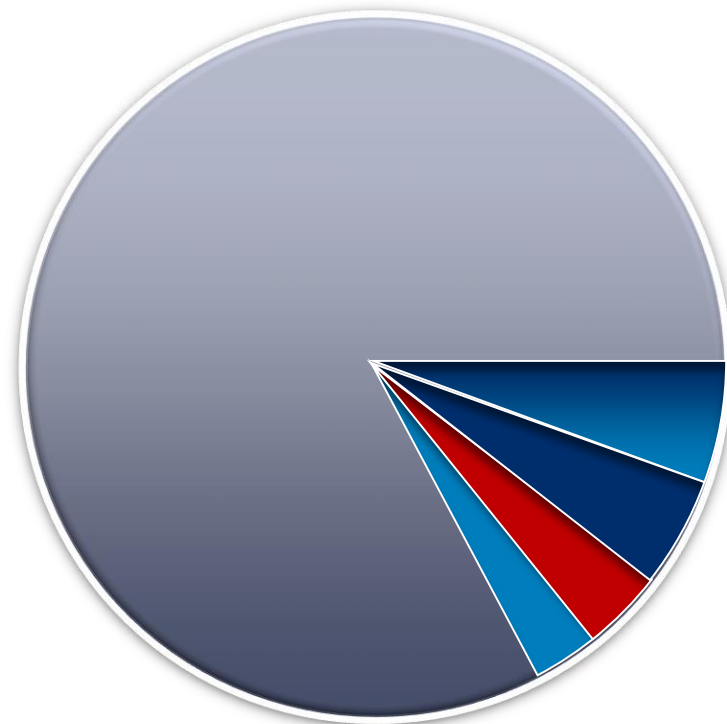
Targeted set-asides and acquisition goals:

Women-Owned Small Businesses (5%)

Small Disadvantaged Businesses (including 8(a) certified) (5%)

HUBZone Businesses (3%)

Service-Disabled Veteran-Owned Small Businesses (3%)



Set-asides are reserved for small business between \$10,000 (Micro-purchase Threshold) to \$250,000 (Simplified Acquisition Threshold)

Contracting

**Government-wide Small Business contracting
Goals are a floor – not a ceiling!**

**\$120.8 Billion in Prime Contract to
Small Business in FY2018**

**\$848.74 Million to Wisconsin Small
Businesses**

8(a) Business Development Program

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Access to business development support

Build capacity and grow through contracts

Nine-year program available once per lifetime

HUBZone Certification

Historically Underutilized Business Zone (HUBZone) Certification

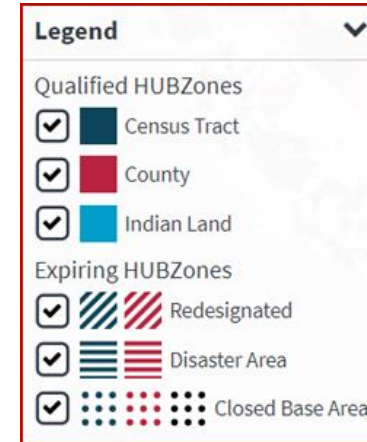
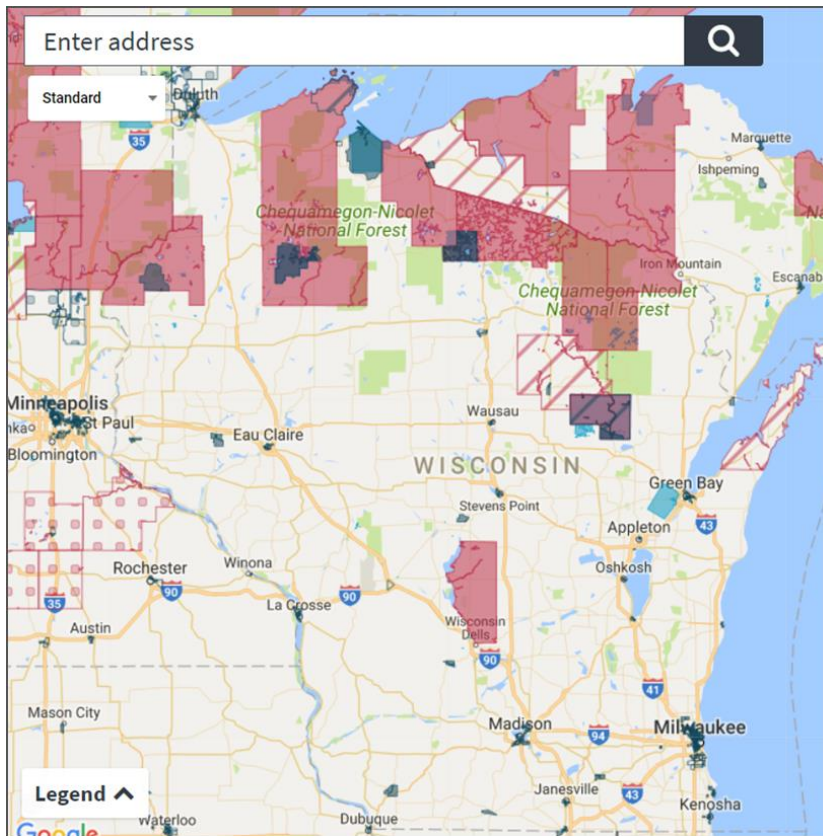


Stimulate capital investment

Build capacity and grow

Access HUBZone set-aside contract dollars

Wisconsin HUBZones



Indian/tribal lands; parts of Milwaukee, Waukesha, Kenosha, Racine, Madison, Green Bay, Stevens Point, other communities throughout the state

[HUBZone Map](#)

Woman-Owned Small Business (WOSB) Certification

Women-Owned Small Business (WOSB) Program



Take advantage of annual prime contracting goals

Build capacity and grow

Access set-asides for WOSB and EDWOSB

***Service-Disabled
Veteran-Owned Small
Business
Certification***

Service-Disabled Veteran-Owned Small Business Program (SDVOSB)



Qualify for set-aside opportunities

Build capacity and grow

Establish joint ventures

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