


July 21, 2020

Webinar



Resources for Businesses



What is Grow North?

- Regional Economic Development Corporation overseeing 8 counties and 3 Tribal Nations in the Northwoods.
- Is a catalyst for economic prosperity in the Northwoods region.
- 2020 areas of focus:
 - Workforce Cultivation
 - Housing (primarily for workforce needs)
 - COVID-19 recovery (including Broadband)
- One of 9 regions of economic development in Wisconsin

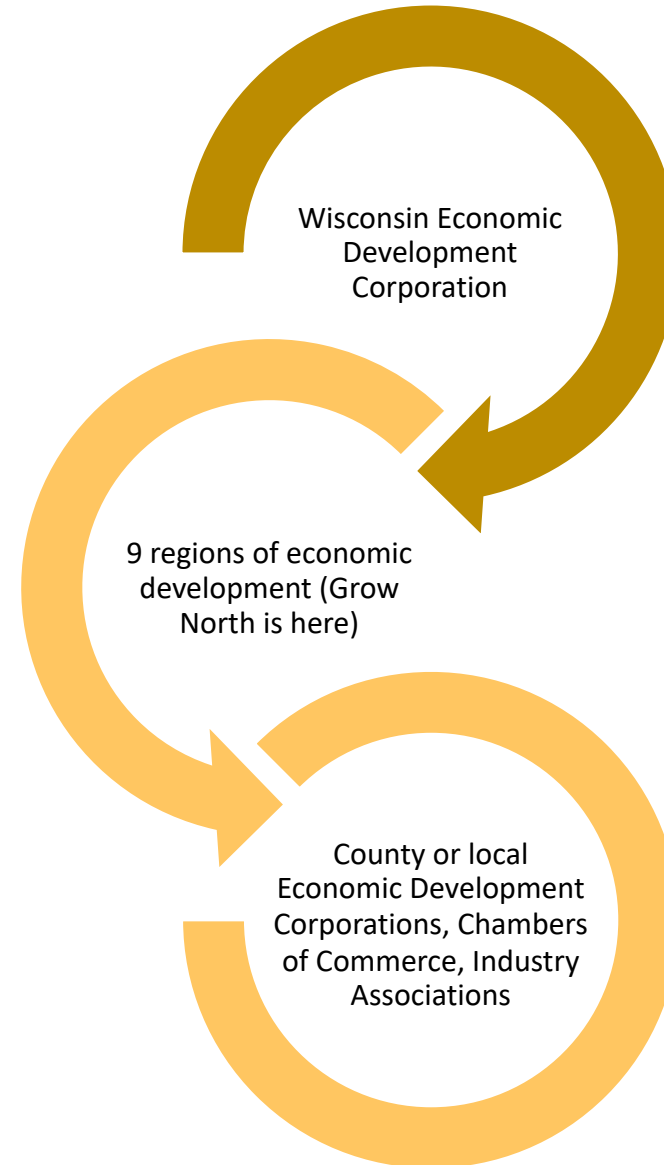


REGIONAL LEADERSHIP COUNCIL
Wisconsin Economic Development Partners

WEDC | 7 Rivers Alliance | Centergy | Grow North | Madison Region
Milwaukee 7 | Momentum West | New North | Prosperity Southwest | Visions Northwest

The support structure:

Grow North focuses on regional issues while local agencies support your needs more directly.





Workforce Cultivation

Career Pathways work with DPI / CESA / School districts

- Deepening relationships between business community and high schools
- Grow Industry Associations in the Northwoods

Workforce Cultivation Committee

- Special projects including HR association research, FAB LAB support, and small business incentive package options

Webinars and events discussing resources for businesses

- Grant based training programs, cyber security, healthcare options, and webinars
 - Fall Economic Forum with UW Economic and Community Development Dept (tbd) and in the future conferences (ie: postponed workforce cultivation conference May, 2020)
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Housing (workforce Housing)

Support of multiple community level housing meetings

- Tomahawk, Three Lakes, and more

Workforce Housing Committee

- Reviewing high level resources for the community housing groups

Working with developers to match with communities who are ready

- Early stages of this work, but
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COVID-19 recovery and Rural Prosperity

Member of the Blue Ribbon Commission on Rural Prosperity

- Governor created in January 2020, Commission members announced in June

Chair of the Governor's Task Force on Broadband

- Announced July of 2020
- Will work in tandem with Blue Ribbon Commission

Municipality support

- COVID-19 Cares Act Recovery dollars
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Other activities

Business Retention and Expansion

Regional Marketing

Innovation and Entrepreneurship focus (partnering with The GRID)

Our currency is information- what information do you need to succeed here in the Northwoods?

Thank you

Brittany Beyer

Executive Director

bbeyer@grownorth.org

715-365-4468

