

NMSDC Affiliate President BIO

Heather N. Olson

President & CEO North Central Minority Supplier Development Council



Heather N. Olson is the President and Chief Executive Officer for the North Central Minority Supplier Development Council, serving Iowa, Minnesota, North Dakota, South Dakota and Wisconsin.

With over 15 years of experience in Supplier Diversity, Olson has worked in all affiliate council capacities from directing the Minority Business Enterprise (MBE) Certification Program to directing Corporate Membership and Services to directing council programs and events.

Olson previously Directed the Wisconsin Minority Business Opportunity Center where she successfully connected MBE firms with contracts and financing and reported successful job creation from these opportunities for the U.S. Department of Commerce, Minority Business Development Agency.

Prior to this, Olson worked for a National Urban League affiliate on programs and policies surrounding economic empowerment and was the Director of Development for two statewide nonprofit organizations. Olson was also independently contracted to perform legislative research that led to new proposed Wisconsin state legislation.

Olson earned her B.A. from the University of Wisconsin – Madison in Political Science and in International Relations, as well as completed an Environmental Studies specialization.