MINORITY OWNED BUSINESSES CAN RECEIVE AN ADVANTAGE...

Join presenter Aina Vilumsons, Wisconsin Procurement Institute on Zoom January 30, 9 a.m.

Minority owned business can receive advantage when selling to various Public and Private entities. In most cases, a certification process must be completed to qualify. It is important for business to understand the certification requirements and the potential benefits to their business prior to investing their time and resources in the certification process.

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