



**15th Annual Wisconsin  
Government Opportunities  
Business Conference (GOBC)**  
*In Partnership with Volk Field ANG and Fort McCoy*



**July 22, 2021**

**Agenda: Day 1**

8:00 AM

**Welcome and Introduction:** Terry Whipple, *Executive Director, Juneau County Economic Development Corporation (JCEDC)*

**Wisconsin's Military Installations Briefings and Updates:**

- Major Eric Dunford, *United States Air Force, Volk Field ANG PAO*
- Col. Michael D. Poss, *Garrison Commander, Fort McCoy*
- Wisconsin National Guard Video Presentations

9:00 AM

**Break**

9:15 AM

**Husch Blackwell Legal Update for Federal Contractors, Subcontractors:**

- Bill Hughes, Partner – Husch Blackwell
- Julia Banegas, Associate – Husch Blackwell

10:15 AM

**Break**

10:30 AM

**Small Business Administration Update for Federal Contractors:** Eric Ness, *Wisconsin District Director, U.S. Small Business Administration*

11:00 AM

**Wisconsin Economic Development Corporation Update:** Sam Ridders, *WEDC Deputy Secretary and Chief Operating Officer*

11:15 AM

**Department of Defense Contract Management Update:** Jason Rathsack, *Team Lead, Contracting Operations, MCWOA DCMA Oshkosh*

12:15 PM

**Break for Lunch**

12:45 PM

**State of Wisconsin Legislative Update:** Assemblypersons Tony Kurtz, Assembly District 50, and Nancy VanderMeer, Assembly District 70

1:15 PM

**NDIA Session 3 – Briefings from the Boeing Company with:**

- John Frederick, *Director, State and Local Government Relations*
- Brad Bruce, *Manager, Global Supplier Diversity*
- Varick Williams, *Senior Team Lead, Global Diversity*

2:15 PM

**Break**

2:30 PM

**Business Development in Today's Federal Contracting Environment:**

- Ron Hagemann, *Chief Executive Officer, New Composite Partners*
- Megan McKinney, *Business Development, Beacon Interactive Systems*
- Norma Alberts, *Small Business Plan Administrator and Liaison Officer, Great Lakes Dredge and Dock Co., LLC*
- Dele Ojelabi, *President, Comcentia*

**We all look forward to seeing you October 21 on base for GOBC Day 2!**

THANK YOU!

Our Partners

