



# Wisconsin Department of Transportation support services

**virtual event**

**TUESDAY  
FEBRUARY 22  
2022  
8 AM – 12 PM**

Coordinated by WisDOT,  
JW Johnson & Associates, Inc.,  
Wisconsin Procurement Institute  
(WPI), and the American Indian  
Chamber of Commerce of  
Wisconsin (AICCW)

WisDOT DBE Support Services is offering a DBE Information and Recruitment Event for potential DBE firms, prime contractors, and DBE firms looking to expand service offerings and/or begin working with the state. If you are interested in attending, please use this link to register:

<https://register.gotowebinar.com/register/6693233474131923979>

## 8:00 AM

### Welcome and Introductions

– Jeff Johnson, M.E., JW Johnson & Associates, Inc.

## 8:15 - 9:00 AM

### DBE Certification Overview

– Madalena Maestri, EdD, DBE Program Chief, WisDOT

- Basic DBE certification requirements
- Opportunities and benefits of certification

### Are You Ready for DBE Certification? – Jeff Johnson

- Tips for becoming DBE Certified
- Keeping and expanding your DBE Certification

## 9:00 - 10:15 AM

### Overview of Current and Projected Areas of WisDOT Construction and Professional Service Opportunities – Jeff Gust, WisDOT

**WisDOT / DBE Trucking Policy** – Paul Ndon, WisDOT

**DBE Firm Shares Their Experience** – Amy Hacker, White Buffalo Trucking

## 10:15 - 10:30 AM - BREAK

## 10:30 - 11:15 AM

### Access to Business Loans and Contract Financing

– First American Capital Corporation (FACC), Wisconsin Native Loan Fund (WINLF)

### Opportunities for Federal/Local Contracting and their Certification Programs – Wisconsin Procurement Institute

## 11:15 AM - Noon

### Developing Your Business Capacity Statement

– Marci Martin, Write Like That