

DIGITAL SPONSORSHIP PROGRAM

October 1, 2022 - September 30, 2023

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August 2022

Subject: FY2023 Sponsor Levels

Dear Dedicated Sponsors:

We know everything is more expensive right now and are pleased to be able to maintain FY2022 Sponsorship levels and benefits. No inflation here!

With 29 chapters located near major military commands, research centers, and defense agencies, NDIA informs 1,570 corporate and 63,000 individual members about national security and the industrial base. We appreciate your consideration and hope you benefit from increasing brand awareness across our expanded network and membership base. Your contributions will support our 1,000+ NDIA Great Lakes Chapter members, veterans, small businesses, and students with new programs, services, and STEM Scholarships. Thank you for your support and dedication to The Mission.

Sincerely,

Board of Directors, NDIA Great Lakes Chapter

GOLD PACKAGE: \$1,500

- Chapter Website: Sponsor logo with link on NDIA-GL home page
- Chapter Emails: Sponsor logo with link in NDIA-GL member communications (minimum 4)
- Social Media: Recommended LinkedIn Group posts; group member notifications (up to 2)
- Presentations: Premium logo placement in 13th NDIA-GL Annual Meeting on 10/18/2022
- Handouts: Downloadable company PDF distribution available for webinar attendees.

SILVER PACKAGE: \$1,000

- Chapter Website: Sponsor logo with link on NDIA-GL home page
- Chapter Emails: Sponsor logo with link in NDIA-GL member communications (minimum 4)
- Presentations: Premium logo placement in 13th NDIA-GL Annual Meeting on 10/18/2022

BRONZE PACKAGE: \$500

- Chapter Website: Sponsor logo with link on NDIA-GL home page
- Chapter Emails: Sponsor logo with link in NDIA-GL member communications (minimum 4).

TERMS: The NDIA Great Lakes Chapter's digital sponsorship program will be active for a period of one (1) year from October 1, 2022, to September 30, 2023. New sponsors may be added throughout the year with a prorated annual fee. This sponsorship program will have national visibility. To request your Recommended LinkedIn Group posts, please contact info@ndia-greatlakes.org.

We encourage you to continue the discussion on <u>NDIA Connect</u> and join our <u>LinkedIn Group</u> to stay informed on Chapter news and regional events. For Chapter information and STEM Scholarships, visit: <u>www.NDIA-GreatLakes.org</u>. For membership benefits, visit: <u>www.ndia.org/membership/join-ndia</u>.