

CHIPPEWA COUNTY

770 Technology Way
Chippewa Falls, Wisconsin 54729
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www.chippewa-wi.com



Wisconsin
Procurement
Institute

A Procurement Technical
Assistance Center (PTAC)

Join Mark Dennis, Government Contract Specialist, from the Wisconsin Procurement Institute for “What it takes to compete and win in the world’s largest market”.

Register at:

www.chippewa-wi.com

\$15, includes lunch

March 25, 2020

10:00am-12:00pm

**CCEDC Offices, 770 Technology Way
Chippewa Falls, WI 54729**

Last year the Federal Government spent almost \$600 billion and the State of Wisconsin \$3 billion on manufacturing, construction, technology, R&D, goods and services. This market is not for everyone and the barriers to entry can be a bit steep, but with an understanding of how it works, determining where you fit and how to identify and locate good opportunities, the government can become a very good and long term customer.

WPI’s mission is to assist Wisconsin businesses in all of Wisconsin’s 72 counties to create, develop and grow their Federal, State and Local Government sales, revenues, profits and jobs. We do this by providing: Strategic, objective, and practical business advice and technical expertise as it relates to entering or growing the Government market.

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