



# 2025 Clark County Business to Business Expo/Career Fair "Essential Collaboration For Our Future"

## BUSINESS ASSISTANCE CLUSTER REGISTRATION

Wednesday, April 30, 2025, 8:15 a.m. – 2:45 p.m.

Clark Electric Cooperative Headquarters  
1209 W. Dall-Berg Rd, Greenwood, WI 54437



### Registration Form

**Please complete all lines on this form and return by March 1, 2025, to:**

Clark County Economic Development Corporation & Tourism Bureau  
PO Box 236 Loyal, WI 54446 Phone: 715-255-9100  
[info@clarkcountyedc.org](mailto:info@clarkcountyedc.org) [www.clarkcountywi.org](http://www.clarkcountywi.org)

Business/Institution Name: Wisconsin Procurement Institute (WPI)

Contact Person: Benjamin Blanc, Wisconsin Procurement Institute (WPI)

Address: 10437 W. Innovation Dr. Ste. 320

City: Wauwatosa State: Wisconsin Zip: 53226

Telephone: 414-270-3600 Cell: 414-688-1842 Fax: not applicable

Email: [Benjaminb@wispro.org](mailto:Benjaminb@wispro.org); [MichaelS@wispro.org](mailto:MichaelS@wispro.org); [MarieS@wispro.org](mailto:MarieS@wispro.org) Website: [www.wispro.org](http://www.wispro.org)

**Business information will appear in the Expo Directory.**

Description of business assistance resources: **(Description will be used in Business Directory)**

The Wisconsin Procurement Institute (WPI) - is Wisconsin's APEX Accelerator, operated under the Department of Defense (DoD), Office of Small Business Programs (OSBP) with a mission to assist Wisconsin businesses compete in the government markets - to work with existing and new business to strengthen the defense and government industrial base by accelerating innovation, fostering ingenuity, and establishing resilient and diverse supply chains. WPI is celebrating 37 years of service to all of Wisconsin's 72 Wisconsin counties. Last year WPI provided technical assistance to 1300+ active clients, added 900+ new clients, hosted / participated in 100+ webinars, workshops and conferences and was credited with assisting clients receive over \$1.9 billion in contract awards. Learn more about WPI at [www.wispro.org](http://www.wispro.org).

#### Please check one:

**Will send representative with display materials for:**

~~**Early set-up – Tuesday, April 29<sup>th</sup>**  
~~12:30 p.m. – 5:30 p.m.~~~~

**Expo day set-up – Wednesday, April 30<sup>th</sup>**

7:00 a.m. – 8:15 a.m.

**Will deliver display materials to CCEDC&TB by Monday, April 28, 2025 (only if not able to be present on 4/30/2025)**

\_\_\_\_\_ Yes, I would like to be a sponsor – Enclosed is my sponsorship amount of \$ \_\_\_\_\_  
I will email my logo to be listed in marketing materials

**KEEP THIS PAGE FOR YOUR RECORDS**

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**“Essential Collaboration For Our Future”**

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**Clark Electric Cooperative**

**1209 W Dall-Berg Rd**

**Greenwood, WI 54437**

**Early set-up – Tuesday, April 29<sup>th</sup>**

12:30 p.m. – 5:30 p.m.

**Expo Schedule – Wednesday, April 30<sup>th</sup>**

7:00 a.m. – 8:15 a.m.

**Set-up\***

8:15 p.m. – 8:45 p.m.

Business to Business Networking/Announcements including;  
CCEDC, Local, State & Federal resource updates

8:45 a.m. – 2:45 p.m.

Expo Open

2:45 p.m.

**Tear down begins (no early packing)**

**Cluster Exhibitor Information**

**Your registration entitles you to the following:**

- Shared or single 8’ table with skirt and top cloth (as space allows)
- Draped 8’ high back wall and 3’ high sidewalls
- One folding chair
- Inclusion in the Clark County Business to Business Expo Directory
- Continental breakfast including coffee, juice, and snacks plus, a light lunch will be available in the afternoon for exhibitors.



**We encourage you to have more than 1 representative @ your Booth as the day is fast moving with 65 plus Businesses to talk to and we are expecting over 400 Students!**

**Clark County Economic Development Corporation & Tourism Bureau**

**PO Box 236 Loyal, WI 54446**

**Phone: 715-255-9100**

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